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Information Orientation

The Link to
Business Performance

Donald A. Marchand, William J. Kettinger, and John D. Rollins

Information Orientation The Link To Business Performance

Tony Gerth, Joe Peppard



Information Orientation The Link To Business Performance:

Information Orientation Donald A. Marchand, William J. Kettinger, John D. Rollins, 2001 This book presents the results of an international research project designed to evaluate how effectively people use information and IT to improve business performance In particular it looks at three dimensions information behavior and values information management practices and IT practices and their relationship to business performance The book combines a focus on business relevance with strong empirical research

Information Orientation Donald A. Marchand, 2001 This text presents the results of an international research project designed to evaluate how effectively people use information and IT to improve business performance

Information Orientation Donald A. Marchand, 2001 **Information Strategy in Practice** Elizabeth Orna, 2017-03-02

Liz Orna's original Practical Information Policies has become a standard text which has helped information managers in many countries to take productive action in their own environment to get a job they wanted carry through an information audit make a successful business case for an information policy or formulate an information strategy This book is designed specially for students preparing to enter the information professions working professionals in other fields whose job includes an information management element and senior managers from other specialisms who have overall responsibilities for information activities Information Strategy in Practice provides in brief and practical form and informal style a reliable account of the key processes involved in developing organizational information policy and strategy with realistic suggestions on carrying them through drawn from actual practice a sound framework of the ideas underlying the practice recommended which readers can relate to their own context advice from experience about dealing with the kind of problems that often beset information strategy development and about getting the best from the process

Making Knowledge Visible Elizabeth Orna, 2017-03-02 This ground breaking book opens up new territory for knowledge and information management The only way we can make what we know visible to other people is by putting it into Information Products the products in any medium where users meet the information they need and gain access to the knowledge of others Without them little business would get done inside organizations or between them and the outside world They are essential for the flow exchange application and preservation of information and knowledge This is the first book to make the case for the proper recognition of information products by organizations It shows how they should support business objectives and processes and be incorporated into information strategy and information architecture illustrates the value they can both add and subtract identifies the full range of stakeholders in them and argues that a triple alliance of information management information systems IT and information design is critical for successful information products Stories from real life illustrate every step of the argument The final part of the book demonstrates how an actual organization used information auditing as a tool to develop a strategic information product for an important user community

Business Technology Organization Vincenzo Morabito, 2012-10-20 In this book the author aims to describe the path from Information Technology to Information

Management and Information Governance This path allows organizations to identify IT Business Value and take advantage of it The book synthesizes the main approaches that have emerged in recent years compares these approaches along multiple variables and finally proposes an advanced and new approach to Information Governance based on the concept of Organizational Absorptive Capacity Furthermore the book presents a new approach to Information Management the SIGMA Strategic Information Governance Modelling and Assessment approach The new approach is centered on information as a key factor allowing integration between IT applications organizational capabilities and business strategy In particular the Absorptive Capacity concept is presented and discussed this concept represents the ability of an organization to maintain and absorb the potential of information and IT investments After having presented and discussed the model we also provide the reader with a brief presentation of how the SIGMA approach should be applied in companies The book adopts a scientific approach to ensure methodological rigour however it is also concrete and describes problems from the viewpoints of managers adopting a clear and easy to understand language in order to capture the interest of top managers and graduate students

Handbook of Top Management Teams F. Bournois,J. Duval-Hamel,S. Roussillon,J. Scaringella,2010-10-29 Questions of company governance have been examined over the years but this has generally been in areas concerning shareholders Meanwhile the management team and board of directors remain comparatively unexplored This book has been written to provide a way into this relatively unknown world of executive committees

Implementing IT Governance - A Practical Guide to Global Best Practices in IT Management Gad Selig,2008-04-12 The issues opportunities and challenges of aligning information technology more closely with an organization and effectively governing an organization s Information Technology IT investments resources major initiatives and superior uninterrupted service is becoming a major concern of the Board and executive management in enterprises on a global basis An integrated and comprehensive approach to the alignment planning execution and governance of IT and its resources has become critical to more effectively align integrate invest measure deploy service and sustain the strategic and tactical direction and value proposition of IT in support of organizations Much has been written and documented about the individual components of IT Governance such as strategic planning demand portfolio investment management program and project management IT service management and delivery strategic sourcing and outsourcing performance management and metrics like the balanced scorecard compliance and others Much less has been written about a comprehensive and integrated IT Business Alignment Planning Execution and Governance approach This new title fills that need in the marketplace and gives readers a structured and practical solutions using the best of the best principles available today The book is divided into nine chapters which cover the three critical pillars necessary to develop execute and sustain a robust and effective IT governance environment leadership and proactive people and change agents flexible and scalable processes and enabling technology Each of the chapters also covers one or more of the following action oriented topics demand management and alignment the why and what of IT strategic planning

portfolio investment management decision authority etc execution management includes the how Program Project Management IT Service Management with IT Infrastructure Library ITIL and Strategic Sourcing and outsourcing performance risk and contingency management e g includes COBIT the balanced scorecard and other metrics and controls and leadership teams and people skills *Knowledge Management* Elayne Coakes,2003-01-01 This scholarly discussion of managerial challenges details the most recent research on how organizations can better create share and exploit knowledge Spanning the business and public service context the information provided covers practical issues such as measuring returns establishing trust and integrating technology Also discussed are knowledge management systems Internet support and information systems development *Managing Information and Knowledge in Organizations* Alistair Mutch,2008-01-15 Managing Information and Knowledge in Organizations explores the nature and place of knowledge in contemporary organizations paying particular attention to the management of information and data and to the crucial enabling role played by information and communication technology **Implementing Effective IT Governance and IT Management** Gad Selig,2015-02-01 This book is a revised edition of the best selling title Implementing IT Governance ISBN 978 90 8753 119 5 For trainers free additional material of this book is available This can be found under the Training Material tab Log in with your trainer account to access the material In all enterprises around the world the issues opportunities and challenges of aligning IT more closely with the organization and effectively governing an organization s IT investments resources major initiatives and superior uninterrupted service is becoming a major concern of the Board and executive management An integrated and comprehensive approach to the alignment planning execution and governance of IT and its resources has become critical to more effectively align integrate invest measure deploy service and sustain the strategic and tactical direction and value proposition of IT in support of organizations Much has been written and documented about the individual components of IT Governance such as strategic planning demand management program and project management IT service management strategic sourcing and outsourcing performance management metrics compliance and others Much less has been written about a comprehensive and integrated approach for IT Business Alignment Planning Execution and Governance This title fills that need in the marketplace and offers readers structured and practical solutions using the best of the best practices available today The book is divided into two parts which cover the three critical pillars necessary to develop execute and sustain a robust and effective IT governance environment Leadership people organization and strategy IT governance its major component processes and enabling technologies Each of the chapters also covers one or more of the following action oriented topics the why and what of IT strategic planning portfolio investment management decision authority etc the how of IT Program Project Management IT Service Management including ITIL Strategic Sourcing and outsourcing performance risk and contingency management including COBIT the Balanced Scorecard etc and leadership team management and professional competences **Handbook of Research on Organizational Culture Strategies for**

Effective Knowledge Management and Performance Tessier, Dana, 2021-06-25 Organizations are facing major disruptions in technology consumer preferences and in the makeup of their workforce and as a result they will need to adapt to these rapidly changing times to stay effective Organizations that are able to tap into the collective knowledge of their employees and leverage their insights will have an advantage over those that lack this connectivity Implementing a knowledge management KM strategy can help organizations improve operational effectiveness innovation and adapt to changes but the majority of KM implementations fail due to misalignment with the organization s existing culture Organizational culture can enable effective KM or it can be a barrier to its implementation The Handbook of Research on Organizational Culture Strategies for Effective Knowledge Management and Performance defines the relationship between organizational culture and knowledge management and how they impact one another This handbook also identifies critical business practices to assist organizations in transitioning to work from home while maintaining a strong corporate culture that includes beneficial knowledge sharing behaviors Covering topics including knowledge management organizational culture and change management this text is essential for managers executives practitioners leaders in business non profits academicians researchers and students looking for research on how organizations can thrive and adapt due to emerging global disruptions as well as local or internal disruptions *Exploring Entrepreneurial Intentions, Innovation, and Performance in Small and Medium-Sized Enterprises* Anna Ujwary-Gil, Entrepreneurial experience and venture success A comprehensive meta analysis of performance determinants Abstract PURPOSE In both theory and practice the entrepreneur s prior experience is considered to be one of the most important human capital factors affecting venture performance Nonetheless the research on the effect of experience on venture performance has produced inconclusive findings The literature explaining this inconclusiveness is sparse but several determinants have been identified such as the variability in the conceptualization and measurement of experience and performance age of the investigated ventures types of industry or size and composition of venture management The inconsistency of these features across primary studies makes it difficult to compare the results and to integrate findings METHODOLOGY This meta analysis reviews and summarizes 80 primary studies in order to investigate the relationship between entrepreneur s experience and venture performance We investigated the effect of five determinants of this relationship namely the type of experience type of performance venture age size of managerial team and composition of managerial team A random effect model was applied and the correlation coefficient was used as an indicator of effect size FINDINGS The study found that experience positively affected venture performance although the magnitude of the effect was rather small Venture performance showed to have the strongest significant relationship with start up experience followed by industrial working and managerial experience International functional and entrepreneurial experience had a non significant effect on venture performance Moreover the effect of experience on venture performance was not significant for older ventures Experience significantly affected two types of venture performance

namely the size of venture and profitability while the effect on growth was non significant Finally of all the types of venture management the experience of owner inclusive entrepreneurial teams had the greatest effect on venture performance

IMPLICATIONS Investor practitioners may find it helpful to assess entrepreneurs experience within a broader context taking account of the types of experience the entrepreneur possesses Entrepreneurs international functional and entrepreneurial experience should be considered very carefully as they had a non significant effect on venture performance In contrast having experience of founding a venture or of a particular industry seems to provide more value than experience of doing business internationally or being in business for many years Another important aspect that investors and venture capitalists should take into account is the size and composition of the entrepreneurial team and the extent to which the venture proposal reflects the different types of experience the team members possess

ORIGINALITY AND VALUE The study contributes to the human capital literature by firstly attempting to examine systematically the overall magnitude of the relationship between entrepreneur s experience and venture performance It also contributes by investigating the determinants of the relationship between experience and venture performance It summarizes and combines previous inconclusive findings about the impact of different types of experience on different venture performance outcomes

Keywords entrepreneurial experience venture performance entrepreneurship human capital learning by doing meta analysis start up investor decision making performance knowledge generation Entrepreneurial orientation and SME export performance Unveiling the mediating roles of innovation capability and international networking accessibility in the brass industry

Abstract

PURPOSE This paper answered the research gap on entrepreneurial orientation with a sample of small and medium sized enterprises SMEs export performance and the mediating role of innovation capability and international networking accessibility that has not been tested in previous research This study also tested the effect of entrepreneurial orientation on SMEs export performance in the global market The mediating role of international networking accessibility and innovation capability on SMEs export performance also became another focus of this study

METHODOLOGY This paper implemented a quantitative approach with 282 owners or managers of the SMEs brass industry cluster in Boyolali Indonesia who were examined using purposive sampling

FINDINGS The findings of this study revealed that entrepreneurial orientation did not significantly affect SMEs export performance but did significantly affect innovation capability and international networking accessibility Another empirical test found that innovation capability had significantly affected SMEs export performance and the international networking accessibility International networking accessibility also significantly affected the performance of export SMEs This study also found an important mediating role of international network accessibility and innovation capability in the relationship between entrepreneurial orientation and SMEs export performance

IMPLICATIONS This study contributes to research investigating the effect of entrepreneurial orientation on performance by conducting in depth studies on innovation capabilities and international networking accessibility Many studies have tested the mediating role of

innovation capability and international networking accessibility The practical implication of this study is that it can help managers or owners of SMEs better understand and find optimal solutions through enhancing innovation capability and international networking accessibility which can be instilled in the characteristics of SME owners or managers to improve performance ORIGINALITY AND VALUE The results of this study indicate the mediating role of innovation capability and accessibility of international networking on SMEs export performance Therefore the main contribution of the study is to determine the mediating role of innovation capability and international network accessibility in the relationship between entrepreneurial orientation and performance by integrating the theoretical perspective of the resource based view RBV Keywords entrepreneurial orientation SME export performance innovation capability international networking accessibility brass industry Indonesia resource based view RBV Relationship between knowledge transfer and sustainable innovation in interorganizational environments of small and medium sized enterprises Abstract PURPOSE The trends promoted for the strengthening of capacities that allow the interaction and valuation of knowledge as an intangible asset deserve a management based on its transfer as a basis that drives innovation Based on this the purpose of the study is to examine the relationships between knowledge transfer KT and sustainable innovation SI in interorganizational contexts of small and medium sized companies METHODOLOGY A process was carried out through the application of a questionnaire addressed to managers and owners of 109 small and medium sized companies of activity in management and the development of information and communication technologies in two regions of Colombia To show the significant differences between the two selected populations a non parametric Mann Whitney test for independent samples was applied Likewise an application of the K means algorithm was used to group the variables into subsets The study of the data was complemented with the multivariate technique and the principal components analysis PCA to validate the contrasting of the declared hypotheses FINDINGS The results determine that by means of the Mann Whitney non parametric test for independent samples there are significant differences between the two selected populations Likewise the positive correlation between the variables of knowledge transfer and innovation is confirmed as well as designing the interactions and the flow of processes between the components that support the aforementioned variables from the theoretical and empirical approach whose interaction capacity between them has to promote the innovative potential under sustainability principles in small and medium sized enterprises IMPLICATIONS Based on the results of the research carried out scenarios are promoted through which it is sought to strengthen the interorganizational management of small and medium sized enterprises minimizing the barriers that weaken their stability As well as promoting new ways of valuing knowledge as an intangible asset that when transferred generates effects in innovation management as part of the strengthening and interorganizational sustainability of small and medium sized enterprises ORIGINALITY AND VALUE It is based on the generation of value through the proposal of a design of a system of relations between the components that promote the transfer of knowledge and sustainable innovation Its

structure is based on empirical results that allowed defining five strategic stages that show the relationships between the components that promote interorganizational and competitive management of tangible and intangible assets available in small and medium sized enterprises

Keywords knowledge transfer sustainable innovation interorganizational environments knowledge management Small and Medium sized Enterprises SMEs intangible assets Colombia Comparative analysis of national innovation systems Implications for SMEs adoption of fourth industrial revolution technologies in developing and developed countries

Abstract

PURPOSE This study aims to identify the differences and similarities in the innovation systems of developing vs developed countries that influence SMEs adoption of Fourth Industrial Revolution 4IR technologies There is a notable absence of comparative research between National Innovation Systems NIS of developing and developed countries Additionally the current scholarly conversation lacks a holistic view of NIS Our study aims to fill these gaps by employing Lundvall s framework to explore both developed and developing countries systems comprehensively

METHODOLOGY The data was collected through a Systematic Literature Review identifying a total of 695 publications from SCOPUS Web of Science WoS and ProQuest The PRISMA process was adhered to resulting in 32 papers undergoing quality evaluation using Gough s weight of evidence guidelines Twenty nine primary papers were selected comprising twelve from developed countries another twelve from developing countries and the remainder from both categories Using Qualitative Meta synthesis QMS with ATLAS ti a systematic alignment of codes with research inquiries pertaining to NIS ensued revealing a multifaceted spectrum of findings across these scholarly investigations

FINDINGS We found that there are similarities and differences between the innovation systems of developed and developing nations The similarities include the intra firm interactions taking place between managers and workers inter firm relations between the SMEs and Academia and other SMEs as well as the role of the government in providing funding and regulation albeit at significantly varying degrees The most significant differences observed were in the funding mechanisms the role of the government and the R D systems It was found that governments in developed countries provided SMEs with substantial incentives tax credits and subsidies to adopt 4IR technologies which appears to positively impact the adoption rate We conclude by developing a conceptual framework for the NIS necessary for the adoption of SMEs 4IR technologies in developing countries

IMPLICATIONS This study contributes to the literature on innovation systems by examining the NIS of both developed and developing countries This analysis allows us to gain deeper insights into how specific aspects of each country developed or developing affect positively or negatively SMEs adoption of 4IR technologies Practically it informs governments in developing countries on which aspects to focus on in their NIS to increase the rate of the adoption of 4IR technologies by SMEs

ORIGINALITY AND VALUE A distinctive aspect of this study lies in the creation of a comprehensive conceptual model delineating the essential components of the innovation system pivotal for the successful integration of 4IR technologies within SMEs This model is designed to serve as a practical tool for governments in developing countries providing a structured framework to facilitate and enhance

the strategic development of their innovation landscapes

Keywords national innovation systems fourth industrial revolution technologies SME adoption developed countries developing countries comparative analysis government policies Lundvall's framework qualitative meta synthesis Social cognitive career theory and higher education students entrepreneurial intention

The role of perceived educational support and perceived entrepreneurial opportunity

Abstract

PURPOSE This study aims to integrate insights from the Socio Cognitive Career Theory SCCT and entrepreneurship literature to develop a research framework of how perceived entrepreneurial opportunities PEO and perceived educational support PES shape the progression of entrepreneurial self efficacy ESE and entrepreneurial career interests ECI Additionally this study investigates whether ECI mediates the effects of PEO and PES on entrepreneurial intention EI and how PEO and PES moderate the effects of ESE and ECI on EI

METHODOLOGY A sample of 888 university students was recruited from Vietnam Cronbach's alpha and confirmatory factor analyses were adopted to test the reliability and validity of the scales Structural equation modeling SEM is then used to test formulated hypotheses

FINDINGS The current study demonstrates that ESE and ECI directly trigger EI Although PES and PEO did not directly impact EI their influence on EI was mediated through ESE and ECI In addition PEO was found to act as a positive catalyst for the transformation of ESE and ECI into EI The greater the entrepreneurial opportunities students perceive the more likely they are to convert ESE and ECI into intentions to become entrepreneurs

IMPLICATIONS This study makes a significant contribution by emphasizing the relevance of the SCCT framework in understanding entrepreneurship and brings to the forefront the role of PES and PEO in shaping the progression of ESE ECI and ultimately EI In addition the findings of this study provide practical implications for nascent entrepreneurs entrepreneurship educators and policymakers

ORIGINALITY AND VALUE This study is one of the first to investigate the role of PEO and PES in the development of Vietnamese students' ESE ECI and ultimately their intention to engage in entrepreneurship

Keywords entrepreneurial intention social cognitive career theory perceived educational support perceived entrepreneurial opportunities entrepreneurial self efficacy entrepreneurial career interests structural equation modeling SEM

Entrepreneurial intentions of students from Latvia Poland and Ukraine

The role of perceived entrepreneurial education results

Abstract

Purpose Our main aim is to establish which factors influence entrepreneurial intentions with a particular focus on the role of entrepreneurial education and university support in Central and Eastern European countries CEE An additional aim is to determine the differences in these perceptions between students from seemingly similar but rather different CEE countries

Methodology We based our study mainly on two theory constructs namely the entrepreneurial support model ESM and entrepreneurial self efficacy ESE Both concepts often appear in research on entrepreneurial intentions but they are not used together Moreover we proposed a new education related factor perceived entrepreneurial education results PEER

To verify hypotheses quantitative research was conducted using surveys among 2 085 first year undergraduate students from three technical universities in three countries Latvia Poland and Ukraine

Findings The results

of the study indicate that entrepreneurial self efficacy perceived entrepreneurial education results and perceived educational and relational support all influence the intention of students to launch a venture The research did not provide support for the hypothesis of an impact of perceived structural support PSS on intentions The impact of perceived educational and relational support appeared to be less important than the impact of ESE and PEER on intentions Additionally we identified that there are significant differences between students from the analysed countries Implications for theory and practice Our research has identified a new factor not previously used in studies of entrepreneurial intentions that is perceived entrepreneurial education results This new factor can be used in research as a complement to self efficacy and it refers to hard skills related in this particular case to entrepreneurship The results show the importance of the national context implying the need to take this into account when modelling support policies at a national level The findings can be used to remodel how this knowledge is delivered to young people Originality and value Firstly we proposed the inclusion of a new education related component called perceived entrepreneurial education results which can examine the perceived results of education at any level in our case at the secondary school level Secondly we showed the stronger influence of factors related to perceptions of one s own skills than perceptions of support from the environment In addition we demonstrated that making judgements or recommendations about entrepreneurial support for rather similar countries should be considered separately Furthermore we conceptualised the three aspects ESE PEER and ESM in a new way Finally we also proved that the role of individual factors varies from country to country even if the countries belong to the same cultural background and share a similar past experience Keywords entrepreneurial intentions entrepreneurial education perceived entrepreneurial support model entrepreneurial self efficacy perceived entrepreneurial educational results Central and Eastern European Countries CEE countries comparative analysis ICICKM2008- 5th International Conference on Intellectual Capital, Knowledge

Management and Organisational Learning Dr Kevin O Sullivan, **Proceedings of the 2009 Academy of Marketing Science (AMS) Annual Conference** Leroy Robinson, Jr.,2014-10-23 Founded in 1971 the Academy of Marketing Science is an international organization dedicated to promoting timely explorations of phenomena related to the science of marketing in theory research and practice Among its services to members and the community at large the Academy offers conferences congresses and symposia that attract delegates from around the world Presentations from these events are published in this Proceedings series which offers a comprehensive archive of volumes reflecting the evolution of the field Volumes deliver cutting edge research and insights complimenting the Academy s flagship journals the Journal of the Academy of Marketing Science JAMS and AMS Review Volumes are edited by leading scholars and practitioners across a wide range of subject areas in marketing science This volume includes the full proceedings from the 2009 Academy of Marketing Science AMS Annual Conference held in Baltimore Maryland The Paradigm Shift from a Linear Economy to a Smart Circular Economy Mansoor Alaali,Abdalmuttaleb M. A. Musleh Al-Sartawi,Arafat Salih Aydiner,2025-07-28 The concept of the circular economy

has attracted the attention of scholars researchers professionals and policymakers in recent years The notion is characterised as an economy that intends to keep products stocks work in progress and materials at their highest utility and value continually distinguishing between their technical and biological cycles It is devised as a continuous positive development cycle that reserves and improves natural resources optimizes outputs and minimizes supply chain related risks by overseeing limited stocks and renewable flows of the stocks Several legislations and policies are being developed to motivate and integrate SDGs and net zero related approaches in companies among which the circular economy CE is gaining momentum due to its documented impact on the elements of the SDGs and net zero Efficient management of resources and utility via artificial intelligence is vital towards a smart circular economy by minimising waste losses pollution and extraction of virgin resources It is important to note that there is a difference between smart and traditional circular economies This book focuses on the former and makes distinctions in terms of how technology systems and solutions can be effectively and efficiently implemented This book The Paradigm Shift from a Linear Economy to a Smart Circular Economy The Role of Artificial Intelligence Enabled Systems Solutions and Legislations discusses the transition from linear to smart circular economy by dissecting the role of artificial intelligence and other technologies such as big data IoT and blockchain in such transformations The book further aims to provide a platform for researchers professionals and students to closely investigate discuss and examine the theories philosophies ontologies and the role of governments policymakers and businesses in supporting the transition to a smart economy via national initiatives fiscal policies and corporate governance The book highlights the need for collaborative efforts between various actors including the private and public sectors through cross disciplinary approaches to attain maintain and sustain a smart circular economy

The Importance of New Technologies and Entrepreneurship in Business Development: In The Context of Economic Diversity in Developing Countries

Bahaaeddin Alareeni, Allam Hamdan, Islam Elgedawy, 2021-03-12 This book introduces the students researchers and practitioners into the subject and enabling technologies and applications pertaining to of technology entrepreneurship and business development through research articles case studies etc It is primarily intended for academic purposes for learners of computer Science management accounting and information systems disciplines economics entrepreneurship Publishing chapters in the book is new innovative idea to spread the book in the Middle East and Arab countries and make the book achieve more sales As many students in all levels graduates and undergraduates in addition to research professionals are not able to get sufficient resources because of the language concern **Vikalpa** ,2007

Taking the Reins as CIO Tony Gerth, Joe Peppard, 2020-02-19 An executive s transition into any leadership role can be a challenge Such transitions do not always go smoothly and the negative consequences can be significant This is particularly so for Chief Information Officers CIOs as the role has evolved significantly over the years yet remains deeply ambiguous This is despite information and technology moving from the periphery of an organization to a fundamental driver of innovation and

competitive advantage This book is to help the newly appointed CIO take charge the process of learning and taking action that the newly appointed CIO goes through until s he has mastered the new assignment in sufficient depth to be effective in the role This book provides keen insights into the challenges faced by today s CIOs while transitioning into a new role and enlightens readers on how to navigate the organizational environment in order to implement necessary changes With plenty of practical tools and insights it will help you to Decide how best to approach the job Prioritize the first areas of the business you should attend to Draw up your goals for the first few weeks and months into the role Find out if there are there any decisions that you can postpone making Based on over 200 interviews with CIOs CxOs and recruiters this book offers readers guidance on how to take on the role of a business executive with special responsibility for information and technology with ten key prescriptions to maximize success

Managing Complexity in Global Organizations Ulrich Steger,Wolfgang Amann,Martha L. Maznevski,2007-04-04 This book delivers new IMD insights on an emerging challenge how to deal with overwhelming complexity Global organizations face a complex decision making environment On one side diversity of cultures customers competitors and regulations creates complexity on the other competitive pressures cause expanding countries to extract more synergies across products and regions In such a climate a new way of thinking acting and organizing is needed beyond the familiar control mindset Drawing together insights from across the expert faculty Managing Complexity in the Global Organization presents IMD s framework on how to understand complexity and its four key drivers diversity interdependence ambiguity and flux along with solutions on specific issues in a variety of functions industries and markets The focus is on providing practical solutions based on real life examples

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Information Orientation The Link To Business Performance Introduction

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