High Tech Management

Fred Y. Phillips

High Tech Management:

Management Training in High-Tech and R&D C.M. Rob Verkoeyen,A. Nikkonen,Andrei Fursenko,2013-06-29 Innovative actIvItIes on the development of which Russia puts its hopes for the preservation and successful reconstruction of the former USSR applied science are based on three key factors funding infrastructure and management These factors are of equal significance however under today s economic conditions in Russian two latter ones become of critical importance This determines the range of readers to whom the present book is addressed representatives of official institutions both Russian and international in charge of technological and scientific sphere reorganization high tech industry conversion market transformations under transit economies Western experts lecturers consultants participating in the implementation of various bilateral and international programs according to the above mentioned directions Russian specialists establishing new high tech enterprises and organizations and corresponding innovative infrastructure This book brought to readers attention includes edited presentations at NATO Advanced Research Workshop ARW Concept of Management Training for in High Tech Science and R D 1 5 July 1996 St Petersburg Russia   The Handbook of Technology Management, Supply Chain Management, Marketing and Advertising, and Global Management Hossein Bidgoli,2010 The discipline of technology management focuses on the scientific engineering and management issues related to the commercial introduction of new technologies Although more than thirty U S universities offer PhD programs in the subject there has never been a single comprehensive resource dedicated to technology management The Handbook of Technology Management fills that gap with coverage of all the core topics and applications in the field Edited by the renowned Doctor Hossein Bidgoli the three volumes here include all the basics for students educators and practitioners   **TECHNOLOGY MANAGEMENT** Rumyantseva T.B.,Syryamkin M.V.,Syryamkin V.I.,Vaganova E.V., The textbook covers the main directions of technology project management including innovation and crisis management high tech marketing licensing and certification basics of transfer and commercialization of new technologies and new product development The textbook may be useful for managers of enterprises workers of research institutes universities as well as for business owners and students who study or work on problems of commercialization of scientific and technical developments English edition of the textbook is a revised and translated version of chapters 3 4 8 of the textbook Technology Management edited by Professor Vladimir I Syryamkin 2010   TECHNOLOGY MANAGEMENT Koinov S.A.,Rumyantseva T.B.,Syryamkin M.V.,Syryamkin V.I.,Tsyganov S.A., The textbook covers the main directions of technology management which is a set of technical economic psychological legal and administrative disciplines that allows organizations to achieve strategic and tactical objectives of planning development and commercialization of innovations The textbook may be useful for managers of enterprises workers of research institutes universities as well as for business owners and students who study or work on problems of commercialization of scientific and technical developments   *Strategic Technology Management* George Tesar,2008 Two recent major trends in today s

complex and competitive high technology global society have underscored the importance for a textbook on strategic technology management The first is the desire of major global corporations and high technology firms to hire graduates who are able to understand engineering and science and make sound strategic business decisions The second is the increasing interest among engineering and science students to take courses in business management This invaluable book attempts to bridge business and scientific management practices so as to foster better understanding between the two entities The second edition is updated with interesting case studies on biomedical and renewable technologies **The Technology Management Handbook** Richard C. Dorf,1998-07-27 If you are not already in a management position chances are you soon will be According to the Bureau of Statistics the fastest growing areas of employment for engineers are in engineering science management With over 200 contributing authors The Technology Management Handbook informs and assists the more than 1 5 million engineering managers in the practice of technical management Written from the technical manager s perspective and written for technologists who are managers The Technology Management Handbook presents in depth information on the science and practice of management Its comprehensive coverage encompasses the field of technology management offering information on Entrepreneurship Innovations Economics Marketing Product Development Manufacturing Finance Accounting Project Management Human Resources International Business *TECHNOLOGY MANAGEMENT: Advanced Strategy for Information Technology* M.C. DHILLON,2009-12 This book addresses the whole context of the technology management It covers topics like science and technology and organisation tweaking business technology leadership innovation and change technology life cycles technological convergence technology for operational effectiveness business intelligenceand technology in twenty first century etc Simple language throughout the book will help readers in understanding the topic in a better way *Essays in Technology Management and Policy* David J. Teece,2003 This book examines the manner in which successful firms develop transfer protect and capture value from technological innovation In essence it is about knowledge management which lies at the foundation of firm level competitive advantage in today s global economy The essays contain some of the fundamental contributions to the field of knowledge management by one of its best known thinkers they also constitute an immensely practical guide for those managers who wish to look below the surface of what is going on in Silicon Valley and elsewhere *The Routledge Companion to Technology Management* Tugrul Daim,Marina Dabić,Yu-Shan Su,2022-08-31 Bringing together an international range of expertise this comprehensive Companion to Technology Management is designed to facilitate the development of management frameworks adaptable for a wide range of organizations as well as an overview of the development and integration of technology in advanced and emerging economies Research based and drawing on a range of practical tools and international cases it covers the diverse spectrum of the challenges of technology management and how to approach them I Fundamentals of Technology Management provides an overview of the fundamental aspects of technology management II Technology Planning focusses

on technology driven organizations government labs and universities III Technology Evaluation includes evaluation and assessment adoption and forecasting through management tools IV Technology Development and Transfer includes integration marketing and intellectual property management V Managing Technological Innovations addresses policy open innovation and technology entrepreneurship VI Society and Technology Management focusses on social issues which impact technology and its management VII New Technologies and Emerging Regions includes blockchain biotechnologies and smart cities This Companion is an essential comprehensive source of new and emerging approaches for researchers and advanced students in engineering and technology management as well as professionals seeking an authoritative global reference source **Market-Oriented Technology Management** Fred Y. Phillips,2013-03-14 Market Oriented Technology Management develops fundamentals of technology cycles technology acquisition core technology management and technology policy These principles enable managers to find acquire and develop technologies add value to them and make a profit in the environment of short life cycles and rapid price reductions typical of the electronics semiconductor and other globally hypercompetitive industries Examples from high technology companies illustrate the application of these principles in the context of current industry issues The book has been tested in courses for MBA students at the Austin Texas Technology Incubator and for managers and executives in Oregon s Silicon Forest Every insertion of a new technology or product must be sold whether the insertion is purely intraorganizational or whether a vendor company is selling to a buyer company The book s emphasis on marketing is a distinctive feature *Engineering and Technology Management Tools and Applications* B. S. Dhillon,2002 Career success for engineers who wish to move up the management ladder requires more than an understanding of engineering and technological principles OCo it demands a profound understanding of todayOCOs business management issues and principles In this unique book the author provides you with a valuable understanding of contemporary management concepts and their applications in a technical organization You get in depth coverage of product selection and management engineering design and product costing concurrent engineering value management configuration management risk management reengineering strategies and benefits managing creativity and innovation information technology management and software management The large number of solved examples highlighted throughout the text underscore the value of this book as an indispensable OC How ToOCO manual and library reference piece **Handbook of Research on Information Technology Management and Clinical Data Administration in Healthcare** Dwivedi, Ashish N.,2009-05-31 This book presents theoretical and empirical research on the value of information technology in healthcare Provided by publisher **Handbook of Technology Management in Public Administration** David Greisler,Ronald J. Stupak,2006-11-15 All organizations whether for profit not for profit or government face issues of information technology management While the concerns involved may differ from organization to organization the principles of good information technology management remain the same Using a compilation of articles on various topics relating to technology manage

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comprehensive review of approaches by leading researchers in the field this book is suitable for graduate and post graduate students and researches looking to expand their knowledge and embark on further investigations in technology management

Technology Management Dilek Çetindamar,Robert Phaal,2017-09-16 This is an exciting and innovative core textbook that focuses on the micro level analysis of TM as a dynamic capability Now in its second edition and fully updated throughout it systematically addresses the major tools and techniques needed for businesses to successfully conduct TM activities Arguing that there is no single best way to manage technology in a company and there is no mechanistic route to success this accessible handbook provides a wealth of resources designed to increase the dynamic capability of an organisation Written by a highly experienced team of authors from the Universities of Sabanci and Cambridge Technology Management is the perfect companion for undergraduate and postgraduate students on a variety of business management and engineering degree courses It is also suitable for practitioners seeking to progress their professional development and industry knowledge **Intelligent Systems and Interfaces** Horia-Nicolai Teodorescu,Daniel Mlynek,Abraham Kandel,Hans-Jürgen Zimmermann,2012-12-06 The field of intelligent interfaces and systems has seen a fast growth last decade An impressive number of papers conference tutorials and volumes were devoted to the topic Ten years ago intelligent systems constituted a rather exotic topic and many were skeptic that such systems amount to more than a nice name Nowadays intelligent systems represent a powerful tool in many applications in all industrial fields Their development evolved on both the horizontal dimension with a constantly increasing number of applications and on the vertical dimension by including more capabilities going from sensoric to neurofuzzy systems intelligent agents speech and image understanding and decision making in complex environments The domain constituted by the intelligent systems is now too large to be covered in a single volume Consequently the Editors considered a balance between several selected sub fields to insure the unity of the volume yet allowing a large enough horizon and a consistent understanding of the entire field including real life applications The volume represents a comprehensive coverage of the field including fundamental aspects software sensors and hardware related issues Moreover the contributors to this volume offer beyond a systematic overview of intelligent interfaces and systems deep practical knowledge in building and using intelligent systems in various applications A special emphasis is on specific aspects and requirements in applications In addition the second Editor proposes two chapters addressing the management of projects dealing with intelligent systems Advances in Multiple Criteria Decision Making and Human Systems Management: Knowledge and Wisdom Y. Shi,D.L. Olson,A. Stam,2007-05-22 This volume edited as a Festschrift in honor of Prof Milan Zeleny reflects and emulates his unmistakable legacy the essential multidimensionality of human and social affairs There are many levels of this multidimensionality presented in this volume 1 Multidisciplinarity of contributed papers 2 Multinationality of their authors extending even to the editors and the publisher and 3 Multicultural and multilevel exposition ranging from empirical studies to philosophical foundations Generally these papers can be divided into three parts Multiple

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