European Multinationals in Core Technologies (Wiley/IRM Series on Multinationals)

Van Tulder, Rob

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European Multinationals In Core Technologies

Judith Cherry

European Multinationals In Core Technologies:

European Multinationals in Core Technologies Rob Van Tulder, Gerd Junne, 1988-07-28 An attempt to describe how and why a new set of technologies emerges that all firms have to master to stay in business The authors attempt to show that core technologies in Europe much more than in the USA are developed and applied by multinational corporations

European Multinationals in Core Technologies Rob Van Tulder, Gerd Junne, 1988-07-28 An attempt to describe how and why a new set of technologies emerges that all firms have to master to stay in business The authors attempt to show that core technologies in Europe much more than in the USA are developed and applied by multinational corporations

High-Tech Europe Wayne Sandholtz, 2024-07-26 Governments have recognized for decades the dynamic role played by microelectronics computers and telecommunications in the modern economy Although Europe's deficiencies in these crucial sectors had long been acknowledged it was not until the 1980s that European nations began collaborating to develop and promote high tech industries Their collaboration gives rise to many questions Why for example did the joint efforts come at such a late date rather than in the 1960s or 70s And how is it possible to work together in economically sensitive areas These questions point to fundamental issues in the areas of international cooperation international institutions and technology policy Before the institution of the collaborative programs ESPRIT European Strategic Programme for Research and Development in Information Technology RACE R D in Advanced Communications technologies in Europe and EUREKA European Research Coordination Agency in the 1980s each European country sought its own technological renaissance through protection of national firms behind walls of technical standards procurement preferences and research subsidies This thorough carefully researched work examines the breakdown of these walls It will appeal to political scientists economists and scholars of technology and Western Europe interested in the political contours of the high tech landscape This title is part of UC Press s Voices Revived program which commemorates University of California Press s mission to seek out and cultivate the brightest minds and give them voice reach and impact Drawing on a backlist dating to 1893 Voices Revived makes high quality peer reviewed scholarship accessible once again using print on demand technology This title was originally published in 1992 Europe 1992 and Its Effects on U.S. Science, Technology, and Competitiveness United States. Congress. House. Committee on Science, Space, and Technology, 1989 European Integration and Global Corporate Strategies François Chesnais, Grazia Ietto-Gillies, Roberto Simonetti, 2003-09-02 This book explores the links between the options of world wide globalisation and European integration which are open to today s corporations highlighting whether there are conflicts or complementaries between them **Interest Representation in the European Union** Justin Greenwood, 2017-09-16 Why is the EU so reliant upon exchanges with interest organisations What safeguards have been developed to prevent capture by special interests and how effective are these How does the EU system of interest representation compare with those of other systems and what are its unique features The fully revised fourth edition of this

highly acclaimed book provides an authoritative and comprehensive assessment of the role of organized interests in the EU Showing that interest representation is a key aspect of the European project it examines the significance of interests for everyday policy making for European integration and for the democratic legitimacy of the EU Accessibly written and thoroughly updated the new edition contains additional material on the regulation of lobbying and the European Transparency Register The New Global Economy in the Information Age: Reflections on Our Changing World,

Multinational Enterprises and the Law Peter T. Muchlinski,2007-07-12 Multinational Enterprises and the Law presents the only comprehensive contemporary and interdisciplinary account of the various techniques used to regulate multinational enterprises MNEs at the national regional and multilateral levels In addition it considers the effects of corporate self regulation upon the development of the legal order in this area Split into four parts the book firstly deals with the conceptual basis for MNE regulation explaining the growth of MNEs their business and legal forms the relationship between them and the effects of a globalising economy and society upon the evolution of regulatory agendas in the field Part II covers the main areas of economic regulation including the limits of national and regional jurisdiction over MNE activities controls and liberalization of entry and establishment tax and company and competition law Part III introduces the social dimension of MNE regulation covering labour rights human rights and environmental issues and Part IV deals with the contribution of international law and organizations to MNE regulation and to the control of investment risks covering the main provisions found in international investment agreements and their recent interpretation by international tribunals

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Artisien, Matija Rojec, Marjan Svetlicic, 2016-01-03 Written in a clear and straightforward style and well grounded in succinct and pertinent analysis It will prove a boon to students and practitioners alike as moves proceed towards European integration British Book News This volume identifies and analyses the extent to which the countries of Central and Eastern Europe are likely to attract inward foreign direct investment FDI to the turn of the century Although these countries have been growing recipients of FDI Western multinationals remain cautious and are slow to commit large investment sums The book covers the contextual and thematic aspects of FDI as well as empirical country studies including the Commonwealth of Independent States Hungary Poland and Slovenia which address the legal environment for FDI its magnitude and motives and industrial breakdown The final section discusses the potential for closer economic and political integration in Europe

Korean Multinationals in Europe Judith Cherry,2015-12-22 Explores Korean foreign direct investment putting forward a theoretical framework to explain why the Korean conglomerates felt compelled to invest in western central and eastern Europe State-building in Europe Volker Bornschier,2000-10-05 Why and how was the process of Western European integration relaunched in the 1980s and 1990s This volume suggests a new framework of analysis of the European statebuilding tradition Based on qualitative research including more than 30 interviews with protagonists from EU member states and detailed case studies and policy analyses the genesis of the Single Market programme and the Single European Act ESPRIT technology corporatism biotechnology EU regional and social policy the authors show that new forms of cooperation between political and economic actors have developed both at transnational and supranational level The book shows how the European Commission bureaucratic cabinets national diplomats transnational companies pressure groups and representatives of the regions have set in motion a process that is changing statehood in Europe dramatically This discussion of the origins of this process is a valuable contribution to the debate on the future of Europe in the world system

Multinationals in the New Europe and Global Trade Michael W. Klein, Paul J.J. Welfens, 2012-12-06 After a decade of Eurosclerosis the EC is moving with renewed economic growth and increasing multinational investment toward a single European market under the heading Project 1992 The creation of a single EC market creates dynamic adjustment needs and opens up new opportunities for international business in a period of intensified global competition and dramatic politico economic changes Since the mid 1980s Eastern Europe is undergoing a radical shift towards market based economic systems a difficult and fragile development so far which is further complicated by economic and political unification of Germany in central Europe After the era of British and later U S leadership in multinational investment German and Japanese multinational companies are becoming more influential players worldwide Firms from Germany playa special role because German unification of 1990 implies a bigger home market but also the diversion of total investment activities towards the greater German home market While the political divide of Europe has ceased to exist the economic division is becoming more apparent and it could indeed transitorily increase because the EC 1992 project primarily generates growth impulses in

Western Europe while systemic transformations in Eastern Europe reduce output growth in the short term **Information** and Communication Technology in Organizations Harry Bouwman, Bart van den Hooff, Lidwien van de Wijngaert, Jan van Dijk, 2005-03-18 How best can we understand why the application of information and communication technology in organizations succeeds or fails Calling on technical organisational social psychological and economic perspectives this book provides a fresh and comprehensive framework for answering this question Consideration is given to how ICT is adopted implemented and used within organizations Throughout special features will help readers clarify their understanding These features include Case studies and vignettes that chart the opportunities and pitfalls created by ICT Useful chapter introductions An up to date glossary of concepts and abbreviations Social Forces in the Making of the New Europe Andreas Bieler, 2001-06-26 The main argument of this book is that the revival of European integration in the mid 1980s and the emergence of a New Europe have to be analyzed against the background of globalization and the transnational restructuing of social forces since the early 1970s Trans-European Telecommunication Networks Colin Turner, 2002-09-11 Examining the nature of telecommunication networks and the rationale for the development of trans European networks the study explores the features networks need to exhibit if they are to complement the broad themes of Europe s industrial policy and demonstrates the economic importance of advanced telecommunications to business The final chapters of the volume offer an analysis of the technology associated with the three chosen priorities of the EU in the development of advanced telecommunication infrastructure the Integrated Services Digital Network ISDN the development of telematic networks the development of broadband networks National Innovation Systems Richard R. Nelson, 1993 This study surveys the manner in which 17 different countries have evolved systems for technological innovation Methods are compared not only in large industrialized nations but also in developing countries and smaller nations with high incomes

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