



Le Commerce Equitable

Claude Auroi, Isabel Yépez del Castillo

Le Commerce Equitable:

Le commerce équitable Paul Cary, 2005-01-01 A partir d'entretiens et d'enquêtes de terrain l'ouvrage essaie de montrer que le commerce équitable ne se réduit pas à un simple échange marchand qui se bornerait à introduire un peu plus de justice dans les échanges Nord-Sud mais permet aussi de rendre publiques des interrogations critiques sur la mondialisation et plus généralement sur le mode de développement dominant En exposant le caractère multiforme de la démarche ses ambitions et ses limites cet ouvrage espère nourrir le débat sur les conditions d'une appropriation des échanges marchands par ceux qui les pratiquent *Dictionnaire du commerce équitable* Vivien Blanchet, Aurélie Carimentrand, 2012-05-07 Le commerce équitable est la mode et a connu un développement fulgurant Qu'est-il ? Où vient-il ? Où va-t-il ? Cet ouvrage vise à pondre ces grandes questions en dressant l'état de l'art des recherches universitaires menées sur le commerce équitable depuis une quinzaine d'années Chaque contribution prend en compte les différents courants du commerce équitable et s'appuie sur les prises de positions des acteurs Cet ouvrage porte un regard pluridisciplinaire sur le commerce équitable les analyses empruntent la sociologie et l'anthropologie aux sciences politiques et au droit l'économie et aux sciences du management La multiplication des regards permet de restituer chaque entrée de ce dictionnaire dans son ensemble et sa diversité Il offre au lecteur une attrayante synthèse de la littérature scientifique sur le sujet et se veut un ouvrage de référence sur le commerce équitable Entre les entrées des renvois permettent de naviguer dans le dictionnaire du commerce équitable quitte à payer la certification producteurs Le lecteur pressuré pourra lui-même se satisfaire d'une synthèse des recherches scientifiques sur tel ou tel enjeu du commerce équitable L'ensemble du dictionnaire est documenté de façon rigoureuse les références bibliographiques sont regroupées en fin d'ouvrage critiquées par des spécialistes cet ouvrage s'adresse tout autant aux chercheurs sérieux d'étudier le phénomène qu'aux étudiants en sciences sociales ou qu'aux militants entrepreneurs et citoyens s'interrogeant sur l'équité dans les relations commerciales **Économie solidaire et commerce équitable** Claude Auroi, Isabel Yépez del Castillo, 2006 L'économie solidaire tend rassembler les acteurs économiques dans un concept associatif plutôt que compétitif Elle cherche à développer des marchés de proximité basés sur la complémentarité et les échanges symétriques **Le commerce sera équitable** Tristan Lecomte, 2011-07-07 Le commerce équitable est une réponse crédible et rentable aux dérives injustes du commerce conventionnel actuel Un changement radical des pratiques d'achat des matières premières est en marche ainsi qu'un changement des mentalités dans notre rapport à la consommation Même si le mouvement reste encore marginal l'ampleur des échanges mondiaux sa rapidité et son utilité ne sont plus à prouver Son développement est solide et pérenne et la demande est croissante de la part des consommateurs dans le monde entier En quoi le commerce équitable est-il utile pour les petits producteurs et artisans des pays du Sud ? Qui consomme et pourquoi ? Quels sont les acteurs engagés et leur avenir ? Plus largement quelles sont les preuves et pourquoi est-on persuadé que le commerce sera équitable ? Vous trouverez dans ce livre Le commerce équitable par ceux qui le font plus de 50 expériences vécues dans des organisations de petits producteurs

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reversés à l'association ALTER ECO association de loi 1901 Pour plus d'informations écrire nordsud.altereco.com Le
scandale commerce équitable Ndongo Samba Sylla, 2013-01-01 Alors qu'il est censé établir un regain de justice dans les
relations commerciales Nord Sud l'auteur montre que le commerce quitable contribue reproduire les mécanismes du système
international En somme si le commerce quitable parle au nom des pauvres il bénéficie en réalité aux pays riches Le marketing
de la pauvreté au service des riches serait ce ultime aboutissement de cette même entreprise de redémption du système capitaliste

Regards croisés sur le commerce équitable Ondine Bréaud, 2006-09-01 Dans des débats animés des écrivains
scientifiques philosophes ou encore responsables politiques donnent leur point de vue sur le commerce quitable Ils l'
examinent dans ses significations profondes et rappellent son fonctionnement réel Ils montrent qu'il est directement lié à la
question de l'agriculture biologique ou encore au surendettement de certains pays du Sud Enfin ils abordent la notion en
terme de système politique qu'il reste à faire pleinement exister *L'aventure du commerce équitable* Nico Roozen, Frans van
der Hoff, 2002-04-24 Nico Roozen et Frans van der Hoff sont à l'origine d'une des initiatives les plus novatrices du monde
économique Ce livre raconte leur histoire leur combat et par là même l'histoire du développement du commerce quitable En
1986 dans la gare d'Utrecht les deux hommes se rencontrent et laborent le principe général de leur idée à tirer entre les pays
pauvres et les pays riches un nouvel échange marchand fondé sur une répartition plus juste plus quitable des producteurs de
matières premières Le label Max Havelaar du nom d'un célèbre héros de la littérature hollandaise est né Au Mexique Frans van
der Hoff va se battre pour obtenir la confiance de petits cultivateurs trop longtemps exploités et surtout contre les mafias
locales qui vont tout tenter pour le briser En Europe Nico Roozen va lutter pied pied pour contrer le scepticisme des
industriels Et aujourd'hui plus de cinq millions de personnes de multiples coopératives agricoles de thé de café de cacao béné-
ficient des retombées du commerce quitable le label Max Havelaar est implanté dans près de cinquante pays À l'heure du débat
sur la mondialisation le concept Max Havelaar ouvre de nouvelles perspectives Frans van der Hoff est issu d'une famille de
fermiers catholiques de quinze enfants Missionnaire il prend conscience de la situation des producteurs de café du Chili et du
Mexique Nico Roozen est économiste de formation Ils sont tous deux hollandais Savoir Faire Plus Géraldine

Enjelvin, 2013-05-24 Written by an experienced tutor Savoir Faire Plus is specifically designed to meet the requirements of
today's generation of language undergraduates Focusing on the life of an Anglophone first year undergraduate studying
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Agir dans une pluralité de mondes : le cas du commerce équitable en Équateur Betty Espinosa Quintana, 2010-12-15 Cette recherche contribue à valuer l'impact du mouvement du commerce équitable sur l'évolution du mode de vie des producteurs du Sud Les résultats mettent en évidence les difficultés et lescueils de l'action dans un monde pluriel

Réalités du commerce équitable Arnaud Kaba, 2011-09-01 Les emballages de produits équitables nous montrent des images teintées d'exotisme représentant des ouvriers agricoles et des fermiers qui travaillent la terre avec entrain Mais que sait-on des réalités sociales présentes l'autre bout de la chaîne Cet ouvrage qui fait l'ethnographie d'une plantation de thé équitable située près de Darjeeling au nord-est de l'Inde propose de répondre à cette question

Profiting from Diversity G. Moss, 2009-11-27 The benefits of Diversity are frequently mentioned but rarely spelled out This edited book highlights specific ways in which organisations can profit from Diversity and a discussion of some of the obstacles that can stand in the way of doing this

Revue Internationale de Droit Et Politique Du Développement Durable de McGill, 2007

International Labor Conference, 1926

League of Nations Publications, 1921

Journal of the ... Assembly League of Nations. Assembly, 1927

Commerce équitable Yanick Noiseux, CRISES., 2004

Africa Development, 2007 A quarterly journal of the Council for the Development of Economic and Social Research in Africa Revue trimestrielle du conseil pour le développement de la recherche économique et sociale en Afrique

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