

# EXPLAINING LABOUR'S SECOND LANDSLIDE

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# Explaining Labours Second Landslide

**Michael Moran**



## **Explaining Labours Second Landslide:**

*Labour's Second Landslide* Andrew Geddes, Jonathan Tonge, 2002 Migration is at the heart of the contemporary EU This book addresses the two key questions that underpin EU responses to migration policy Firstly the efforts to control immigration and secondly the chances for inclusion of migrants and their descendants Andrew Geddes provides detailed analysis of the EU s free movement framework of the development of co operation on immigration and asylum policy of the mobilisation by groups seeking to represent migrant s interests in EU decision making and of the interface between migration welfare and the EU s social dimension This innovative and original analysis of the Europeanisation of immigration policy is essential reading for scholars of European integration the politics of immigration and the prospects for social inclusion and citizenship at EU level

The Politics of Marketing the Labour Party D. Wring, 2004-11-23 The Labour Party has been using marketing longer than is commonly realised Leading figures like Morrison Snowden Webb Gaitskell Benn and Wilson were among those who recognized the importance of imagery and symbolic communication long before the time of Kinnock Mandelson and Blair Politics of Marketing the Labour Party traces how the party s political campaigning has developed since its birth and how the increasing use of marketing contributed to the radical restructuring of both the organization and its policies

**The Conservatives in crisis** Mark Garnett, Philip Lynch, 2018-07-30 This electronic version has been made available under a Creative Commons BY NC ND open access license The Conservative Party s survival as a significant political force was now open to serious question for the first time since the crisis over the Corn Laws The Labour Party has commanded a fairly consistent level of attention whether in office or in opposition But it seems that the Conservatives are fated to be regarded either as unavoidable or irrelevant This book presents an analysis that suggests that the party leader plays a less important role in Conservative recoveries than a distinctive policy programme and an effective party organization It examines the Conservative position on a series of key issues highlighting the difficult dilemmas which confronted the party after 1997 notably on economic policy New Labour s acceptance of much of the main thrust of Thatcherite economic policy threw the Conservatives off balance The pragmatism of this new position and the In Europe not run by Europe platform masked a significant move towards Euro skepticism The book also traces how the Scottish Conservative and Unionist Parties adapted to the creation of the Scottish Parliament exploring the re organisation of the Scottish party its electoral fortunes and political prospects in the new Scottish politics It examines issues of identity and nationhood in Conservative politics in the 1997 2001 period focusing on the English Question and the politics of race The predictable results of the Conservatives failure to develop an attractive consistent narrative are then analysed Right wing populist parties with charismatic leaders enjoyed some electoral success under the proportional representation systems in 2002

**Gordon Brown** Tom Nairn, 2006 What does the future hold for Britain and the relationships between England Scotland and Wales Tom Nairn discusses these issues with contributions from others from across the political spectrum

*Current Issues in Political Marketing* Jennifer Lees-Marshment, Walter W Wymer, Jr, 2006-05-12 Explore the increased need for marketing within the political arena *Current Issues in Political Marketing* presents up to date theory and research findings from academics working in political science advertising and management and guidance from successful practitioners who know what it takes to make a nonprofit organization stand out in *Mass Media and Political Communication in New Democracies* Katrin Voltmer, 2006 Using a comparative approach this book examines how political communication and the mass media have played an important role in the consolidation of democratic institutions

**Cosmic Rays: Essays on Science and Technology from Royal Institution** Charles Richard Arthur Catlow, 2001-12-13 Since its foundation in 1799 the Royal Institution of Great Britain has inspired enthusiasm and excitement for science as a means to understanding the world around us The Friday Evening Discourses were initiated by Michael Faraday in 1826 and are one of the most prestigious series of popular science lectures in the world This new selection of essays from the Royal Institution offers fascinating and authoritative accounts of current thinking in diverse areas of science ranging from cosmic rays to the development of new materials that seem to have a life of their own Also in this collection are essays that consider how scientists can better convey their work to the general public and to a younger generation

**New Labour and Secondary Education, 1994-2010** C. Chitty, 2013-05-01 New Labour and Secondary Education 1994 2010 assesses New Labour's policy towards secondary education in Britain It shows that in many respects New Labour education policy was a continuation of the policies pursued by the education ministers of Margaret Thatcher and John Major

**Economic Policy in Britain** Wyn Grant, 2017-03-08 A comprehensive assessment of how economic policy is made in Britain at the start of the 21st century and of how the content of taxation spending monetary and regulatory policy has evolved since 1945 All of this is set in the context of the impact of globalization and the European Union on the autonomy of domestic policy and an assessment of the debates about British economic performance and British decline

**British Elections & Parties Review** Lynn G. Bennie, Colin Rallings, Jonathan Tonge, Paul Webb, 2012-12-06 Containing contributions from leading names in British politics this review continues to publish front rank research on parties elections and voting behaviour in Britain

The 2001 General Election Lynn G. Bennie, 2002 Containing contributions from leading names in British politics this review continues to publish front rank research on parties elections and voting behaviour in Britain

Elections in Britain D. Leonard, R. Mortimore, 2015-12-11 How do British elections work What about local elections and by elections How are candidates chosen What has been the impact of changes introduced by the present government How can an ordinary voter play his or her part And why do so few people vote these days Dick Leonard a political journalist and former MP and Roger Mortimore an opinion pollster cover all aspects of British elections in this updated edition of the standard work including comprehensive tables of statistics and results

**Political Communications** Simon Atkinson, John Bartle, Roger Mortimore, 2013-10-23 This work examines political communications in British general elections Like its predecessors it has a dual purpose first to make

available the reflections of those who participated in it and second to provide analysis of the media the parties and public opinion polls in the campaign      *The 1975 Referendum on Europe - Volume 1* Mark Baimbridge,2016-11-07 Provides an analysis of the relationship between the UK and the EU treating the key overarching issues in the 1975 referendum and looking ahead to the prospect eventually of further referendums on the subjects of EMU and a European constitution

British General Elections Since 1964 David Denver,Mark Garnett,2014-02-27 Despite a recent decline in voter turnout British general elections are still the centrepiece of Britain's liberal democracy and their results make a real difference to every British citizen They command strong media interest long before their dates are announced and even uneventful campaigns dominate the headlines The 2010 general election saw the first direct televised debates between the main party leaders adding further interest to a battle which was always likely to be close The result was a hung parliament and the first British coalition government since 1945 However as this book shows these were only the latest manifestations of a transformation in British elections which began in the early 1960s While some election rituals remain intact the counting of votes by hand the solemn declaration of individual constituency results and most importantly the peaceful handover of power if the incumbent party loses almost everything of significance has changed Voters have very different attitudes fewer of them have party loyalties which are more than skin deep and they tend to base their choices on short term factors such as the perceived competence of the parties and the image of the leader The parties themselves are barely recognisable from the institutions of 1964 not least because their membership figures have dwindled dramatically Election campaigns are now heavily centralised and focus obsessively on a handful of target seats This book reviews the history of British general elections since 1964 charting the changes in voters and parties at every step In parallel it shows how electoral analysts have responded to these developments The first book of its kind it will be invaluable to readers with a general interest in British politics as well as to undergraduate and postgraduate students of the subject      *Understanding A/S Level Government Politics* Christopher Wilson,2003-12-05 This book covers the A S level government and politics syllabuses offered by the main examination boards in the UK Written in clear accessible easy to understand language with checklists bullet points chapter summaries boxes and charts revision notes and sample examination questions as well as further sources of information in both written form and on the web it covers everything from the electoral system and parties to the EU and constitutional reform      **Politics and Governance in the UK** Michael Moran,2017-10-13 The third edition of this comprehensive and innovative textbook provides an invaluable narrative and insight into the ever changing landscape of British politics Updated to cover the 2015 General Election the Scottish independence referendum and changing relations with the European Union this extensively revised new edition sets out to provide students with a clear understanding of the core features of British politics and contemporary governance as well as an examination of the way in which the governing process is becoming increasingly multi level and multi agency Written in a concise and accessible style by one of the leading

authors in the field this engaging text provides an illuminating framework that draws on the range of analytical issues and theoretical debates in the study of British politics Through Moran s unrivalled account of the way Britain is governed it is clear to see why this text continues to be essential reading for undergraduate students of British politics New to this Edition Continued discussion on the influence of EU membership on British politics A distinct emphasis on the rising importance of management in the system of government New 2017 update covers both the 2016 EU Referendum and the 2017 General Election as well as their repercussions for British politics *British Elections & Parties Review* Colin Rallings,Roger Scully,Jonathan Tonge,Paul Webb,2004-08-02 Containing contributions from leading names in British politics this review continues to publish front rank research on parties elections and voting behaviour in Britain **The Parliamentary Monitor** ,2005 **Annual Review of Political Science** ,2005 The mission of Annual review of political science is to provide systematic periodic examinations of the field through critical authoritative reviews The comprehensive critical review not only summarizes a topic but also roots out errors of fact or concept and provokes discussion that will lead to new research activity Each review contains title author s key words abstracts review and bibliography

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