

S

Strengths

- Live Customer Support
- Photo editing service
- Professional photographers creating products
- Large selection of products

W

Weaknesses

- Mobile compatibility
- Marketing strategy
- Web developers team
- Low conversion rate & problems in customer retention

O

Opportunities

- Offer products to paint artists for their work
- Low competition
- Rise in Instagram accounts for traditional artists
- Quick referral network

T

Threats

- Emerging competitors
- People expecting "magical" solutions
- Lacking partnership deals
- Decline on demand trend

Im Prncpls Marketing

Tony Measor



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Ph.D.,2014-07-10 Principles of Pharmaceutical Marketing Third Edition offers the perspectives of both those who teach and those who practice pharmaceutical marketing This reflects the need for and the effort to provide the most relevant real world approach to this complex and fascinating field This text is designed for undergraduate students in pharmacy whose background in marketing is limited those actually involved in pharmaceutical marketing and anyone desiring an introduction to the intricacies involved in the marketing of pharmaceutical products **Principles of Pharmaceutical Marketing**

Mickey C. Smith,1988-12 Principles of Pharmaceutical Marketing Third Edition offers the perspectives of both those who teach and those who practice pharmaceutical marketing This reflects the need for and the effort to provide the most relevant real world approach to this complex and fascinating field This text is designed for undergraduate students in pharmacy whose background in marketing is limited those actually involved in pharmaceutical marketing and anyone desiring an introduction to the intricacies involved in the marketing of pharmaceutical products *Principles of Marketing* Gary

Armstrong,Stewart Adam,Sara Denize,Philip Kotler,2014-10-01 The 6th edition of Principles of Marketing makes the road to learning and teaching marketing more effective easier and more enjoyable than ever Today s marketing is about creating customer value and building profitable customer relationships With even more new Australian and international case studies engaging real world examples and up to date information Principles of Marketing shows students how customer value creating and capturing it drives every effective marketing strategy The 6th edition is a thorough revision reflecting the latest trends in marketing including new coverage of social media mobile and other digital technologies In addition it covers the rapidly changing nature of customer relationships with both companies and brands and the tools marketers use to create deeper consumer involvement **EBOOK: Principles of Services Marketing** Adrian Palmer,2013-01-16 Now in its

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Principles of Efficient Information Management August-Wilhelm Scheer, 2012-12-06 The first edition of this book appeared in the Federal Republic of Germany in 1984 and in English translation as *Computer A Challenge for Business Administration* in 1985 This book which is a translation of the fourth German edition has been comprehensively revised As a result both the character and the expected audience of the book have changed which is reflected in the alteration to the title This book addresses itself to issues arising from the research areas of both information systems and computer science Computer science departments are primarily concerned with the development of EDP techniques and the business economics aspects remain largely Ignored The emphasis in information systems departments is placed on the investigation of the business economic impact of the use of already existing systems This strongly empirical approach is accompanied by a disinclination to consider actual system design this is considered the responsibility of the software houses This partitioning however leaves untapped the considerable potential which could be realized by an interdisciplinary approach from computer science and business economics An isolated approach neglects both the effects that business economics can have on the implementation of EDP techniques and the structural impact of EDP on business economics

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A Legislative History of the Federal Food, Drug, and Cosmetic Act and Its Amendments:

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