

Getting In Step: Outreach Series

Getting In Step: Outreach Guide

[Getting in Step: A Guide for Conducting Watershed Outreach Campaigns](#) (136 pp, 3.3MB, [About PDF](#)) explains the steps needed to develop and implement an effective watershed outreach campaign and includes a set of practical worksheets to help you get on your way. If you're a watershed practitioner trained in the sciences, this manual will help you address public perceptions, promote management activities, and inform and/or motivate stakeholders.

Part I provides the overall framework for developing and implementing a watershed outreach plan. It presents the outreach process in six discrete steps, with each step building on the previous ones. It offers frequent questions and examples for developing and enhancing outreach materials, and it includes suggestions for creating eye-catching materials, using artwork and photos, and making your products more attractive, as well as approaches to layout and composition. You will find it gives specific frequent questions on working with the news media to get your message out through improved media coverage of polluted runoff and other water quality issues.

Part II includes practical information on launching a watershed outreach campaign to generate and maintain momentum and overcome barriers to success.

Quick Links

- [Outreach Guide](#)
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- [Stakeholder Guide](#)



Getting In Step A Guide For Conducting Watershed Outreach Campaigns

**Chicago Metropolitan Agency for
Planning (Ill.)**



Getting In Step A Guide For Conducting Watershed Outreach Campaigns:

Getting in Step, 2003 *Getting in Step* U. S. Environmental Agency, 2015-06-11 The purpose of this guide is to provide the tools needed to develop and implement an effective outreach campaign as part of a state or local water quality improvement effort Whether you re charged with developing a watershed management plan to restore impaired waters or protecting your local water resources for the future this guide will help you understand the importance of reaching out to people and motivating them to act It will help you understand the audiences in your watershed create messages that resonate with them find appropriate ways to communicate your message and prompt changes in behavior to reduce water pollution This guide is an update of the 1998 publication *Getting In Step A Guide to Effective Outreach in Your Watershed* This updated version includes more specific information on how to work with the mass media to conduct an outreach campaign It also provides new information on how to incorporate social marketing techniques into your campaign to generate sustainable behavior changes that will protect water quality The guide will teach you how to listen to the needs of your audience rather than just blindly handing out fact sheets or reports that sit on shelves and collect dust It will show you the important roles that audience research and program evaluation play in changing personal behavior The step by step approach to social marketing and outreach planning and implementation in this guide will help you to determine the most effective vehicle to reach the target audience and motivate behavior change *Getting in Step*, 2005-12-01 Nonpoint source pollution is our nation s largest remaining water quality problem It is generated by all of us a product of millions of actions that we take each day including activities such as applying pesticides fertilizing our lawns or the manner in which we dispose of oil This guide offers advice on how watershed groups local gov ts others can maximize the effectiveness of public outreach campaigns to reduce nonpoint source pollution protect the lakes rivers streams coasts that we treasure It pulls together principles techniques info for effective watershed outreach into a single user friendly source Provides the tools needed to develop implement an effective outreach campaign as part of a state or local water quality improve effort *Getting in Step:*

A Video Guide for Conducting Watershed Outreach Campaigns, Etc., June 2003, (VIDEO). United States. Environmental Protection Agency, 2003* **Getting in Step Guide for Conducting Watershed Outreach Campaigns - Scholar's**

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Getting in Step: A DVD Guide for Conducting Watershed Outreach Campaigns, June 2003, (DVD-ROM) ,2008* *Operational Guide to AWWA Standard G300, Source Water Protection* ,2010 *Handbook for developing watershed plans to restore and protect our waters* , Stormwater Management Manual American Public Works Association,2021-03-03 The Stormwater Management Manual is designed for stormwater managers and those seeking certification as an APWA Certified Stormwater Manager as well as those wishing to gain an overview of programs and practices This manual addresses the technical knowledge stormwater managers need to make meaningful water quality improvement It covers old and new stormwater management techniques management of new development and redevelopment funding and financing and political and social factors of stormwater management programs *Nonpoint Source News-notes* ,2004 A Southern Region Conference on Technology Transfer and Extension Sarah F. Ashton,William Gary Hubbard,Harold M. Rauscher,2009 Ensuring a Sustainable Future Environmental Protection Agency (Us),2008 Providing wastewater and drinking water service to citizens requires energy and a lot of it The twin problems of steadily rising energy costs and climate change have therefore made the issue of energy management one of the most salient issues facing wastewater and water utilities today Energy management is also at the heart of efforts across the entire sector to ensure that utility operations are sustainable in the future More and more utilities are realizing that a systematic approach for managing the full range of energy challenges they face is the best way to ensure that these issues are addressed on an ongoing basis in order to reduce climate impacts save money and remain sustainable Working closely with a number of utilities and others the Office of Water at the U S Environmental Protection Agency EPA is proactively addressing this issue by developing this Energy Management Guidebook for Wastewater and Water Utilities that provides a systematic approach to reducing energy consumption and energy cost This Guidebook was specifically written to provide water and wastewater utility managers with a step by step method based on a Plan Do Check Act management system approach to identify implement measure and improve energy efficiency and renewable opportunities at their utilities **Administrative Notes** ,2005 **Water Environment & Technology** ,2007 *Guidance for Developing Watershed Action Plans in Illinois* Chicago Metropolitan Agency for Planning (Ill.),2007 This manual presents an approach to watershed based planning designed to ensure that local stakeholders play a central role in the development of comprehensive multi issue watershed plans *Texas Watershed Steward Handbook* ,2008 National Wetlands Newsletter ,2007 Report and Proceedings, Best Education Practices (BEPs) Symposium for Water Outreach Professionals ,2006 *Pollution Source Control Practices* Thomas R. Schueler,2004 Presents several methods to assess subwatershed pollution sources in order to develop and target education and or enforcement efforts that can prevent or reduce polluting behaviors and operations **Watershed**

Protection Techniques ,1999

Delve into the emotional tapestry woven by in Dive into the Emotion of **Getting In Step A Guide For Conducting Watershed Outreach Campaigns** . This ebook, available for download in a PDF format (PDF Size: *), is more than just words on a page; it is a journey of connection and profound emotion. Immerse yourself in narratives that tug at your heartstrings. Download now to experience the pulse of each page and let your emotions run wild.

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