HILLMAN CURTIS on CREATING SHORT FILMS FOR THE WEB

Hillman Curtis On Creating Short Films For The Web 06 Edition

Jennie Bourne,Dave Burstein

Hillman Curtis On Creating Short Films For The Web 06 Edition:

Hillman Curtis on Creating Short Films for the Web Hillman Curtis,2006 Legendary Web designer and author Hillman Curtis has always been fascinated by motion and movement In 2001 inspired in part by the affordability and accessibility of digital video he began to experiment with short digital films in an effort to reinvigorate his creative spirit and express himself both personally and professionally The nine projects Hillman describes in this book each between 60 seconds and 10 minutes long draw from a wide variety of creative sources and take various forms documentaries music videos a fictional short film and a series of video portraits Each one is unique yet the goal is always the same to capture in video the essence of his subject Equal parts inspiration instruction and personal essay Hillman Curtis on Creating Short Films for the Web offers an intimate look into the author s personal filmmaking process from the ideas and influences that drive the concept and theme of the piece through the setup shoot and assembly of a rough cut to the final edit Hillman explains how his flexible often spontaneous filmmaking style is guided by certain principles the value of leaving room for serendipity the freedom found within self imposed limitations the importance of collaborating with others and the possibilities for discovery and revision when reacting to unforeseen accidents Throughout the book Hillman offers advice on filmmaking s numerous elements such as direction sound editing and interviewing Also included is a primer to help you get up and running with your own digital video projects explaining the equipment you ll need and providing an overview of the filmmaking process and an appendix that guides you through building your own Flash video player Hillman Curtis is the founder of hillmancurtis com a design studio specializing in Web site design motion graphics and digital video Hillman s clients include Yahoo Adobe RollingStone com British Airways MTV and Intel His expert and innovative design solutions have garnered him and his company numerous awards including the Communication Arts Award of Excellence and the South by Southwest Conference Best Use of Design and Best of Show Author of the bestselling Flash Web Design The Art of Motion Graphics and MTIV Process Inspiration and Practice for the New Media Designer Hillman lives in New York City with his family **Web Video** Jennie Bourne,Dave Burstein,2010-04-26 With millions of viewers looking to the Web as their source of entertainment and news high quality Web video is in demand like never before Whether you re an expert in video production or are just getting started you need to know how to produce the best video possible for the Web and then make sure it gets seen by a wide audience Here to guide you on everything about planning and shooting editing choosing a distributor marketing your video and making a profit author and producer Jennie Bourne takes you through the steps to getting your video from concept to prominence on the Web Web Video gives you practical step by step instruction and advice from top experts in the field with hands on projects and footage available for download at the author s Web site www webvideobook tv You ll learn everything you need to know to create great video get it noticed and make it pay off including Web video production techniques for a variety of genres including events interviews how tos video blogs and news and dramatic shows What it takes to make your

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examples from a drama an action film a documentary and a commercial Norman Hollyn uses the ancient magic of alchemy to reveal the art of making a great film Writing an outstanding primer on filmmaking he provides an historical perspective from several iconic movies revealing the innermost secrets of successful filmmakers If you want to construct a film you need this book MARTIN COHEN President of Post Production Paramount Pictures Norman Hollyn s The Lean Forward Moment speaks volumes about the art and craft of filmmaking His elegant explanations of editorial choices and creative decisions tell the full story It is a serious work and it will be a resource for every emerging filmmaker IAN CALDERON Director of Digital Initiatives Sundance Institute Only a film editor with a career of experience in the cockpit of the cutting room could so clearly and completely explain how some storytelling efforts succeed and others fail Fortunately Norman Hollyn is such an editor and he has given us the gift of explanation in the richly illustrated The Lean Forward Moment BILL KINDER Editorial and Post Production Director **How** ,2006 **Communication Arts** ,2006-05 *The Publishers Weekly* ,2005 **Vidéo pour le web** Jennie Bourne,Dave Burstein,2009 □□□□ ,2006 *The New York Times Index* ,2002 *New York* ,1996-06 <u>Writing, Making, and Distributing Your Short Film</u> Chris Easterly,2024-12-30 This book is a concise practical guide to writing and making a successful short film In an accessible and relatable tone the book covers the filmmaking process from plot ideation to film distribution without getting bogged down in the complicated details Written by an experienced writer and filmmaker the book shows you how to create content from script to screen that can connect with an audience It does so by considering classic storytelling templates like Aristotle s Three Act Structure and Joseph Campbell s The Hero s Journey as well as examining a variety of successful short films analyzing what makes them work or not and why To support learning it also provides a list of recommended short films to study with brief background information on each This is supplemented with the author s personal experiences of writing and making films along with exclusive insights from successful Hollywood and independent writers and producers There are also questions and prompts at the end of each chapter uniquely designed to guide the reader through the step by step process of writing their own short script Students and professionals alike who want to craft and perfect their short films will find this to be an invaluable resource and a one stop guide to success

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