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The Young Entrepreneur's Guide to Starting and Running a Business Steve Mariotti, 2014-04-29 It doesn't matter how old you are or where you're from you can start a profitable business The Young Entrepreneur's Guide to Starting and Running a Business will show you how Through stories of young entrepreneurs who have started businesses this book illustrates how to turn hobbies skills and interests into profit making ventures Mariotti describes the characteristics of the successful entrepreneur and covers the nuts and bolts of getting a business up running and successful

Lifelong Learning for Poverty Eradication Wapula N. Raditloane, Morgen Chawawa, 2015-02-23 This book illustrates the meaning and scope of lifelong learning and different types of poverty reduction programs prevalent generally in the African context and particularly in selected communities in Botswana Lifelong learning is important for all stakeholders in poverty reduction to develop a better understanding of the

scope and extent of poverty so that they can make informed decisions on best ways of tackling poverty The book succinctly showcases community development and engagement initiatives and experiences from selected African universities and how the interaction of the universities and their respective communities resulted in a major transformation in the lives of poor families through exposure to some engagement strategies that effectively gave them a better future in their fight against poverty This book develops in the reader a better understanding of the dynamics and dilemma of poverty and its negative effects on individuals and communities But it answers the plight of the poor by equipping them with effective and practical tools to transform their lives and take full control of their destiny Provides a conceptual understanding of lifelong learning Describes practical aspects and indicators of poverty and how it requires tackling through a multi sectoral approach Focuses on poverty reduction in all fronts including development of an entrepreneurship mind set How to Start and Run an Internet Business 2nd Edition Carol Anne Strange,2009-08-28 This is the 2nd edition of this practical guide to establishing a profitable online business It includes business ideas case studies suggestions for creating a visible web presence tips for gaining and maintaining customers and everything else you need to know to set up and run a successful online venture Anyone looking to generate some extra income through their computer will benefit from this guide Only basic computer and internet skills are needed for this guide It provides an advice for established businesses looking to fully harness the power of the internet *Microeconomics Study Guide* Timothy Tregarthen,John Brock,Dale Deboer,1999-12-15 *Home Work* ,1984

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How to Start a Home-Based Handyman Business Terry Meany,2009-08-04 Terry Meany author of Knack Home Repair Maintenance provides all the necessary tools and strategies one needs to turn skills into cash by launching and growing a handyman business He explains how to get started develop a service manual screen clients serve customers learn from the competition and set up a home office as well as how to use the Internet to develop the business Turn your skills into cash Schedule your jobs Build word of mouth referrals Manage insurance issues Handle paperwork from permits to invoices Work smart and safe

How to Start Your Own Cybersecurity Consulting Business Ravi Das,2022-08-04 The burnout rate of a Chief Information Security Officer CISO is pegged at about 16 months In other words that is what the average tenure of a CISO is at a business At the end of their stay many CISOs look for totally different avenues of work or they try something else namely starting their own Cybersecurity Consulting business Although a CISO might have the skill and knowledge set to go it alone it takes careful planning to launch a successful Cyber Consulting business This ranges all the way from developing a business plan to choosing the specific area in Cybersecurity that they want to serve How to Start Your Own Cybersecurity Consulting Business First Hand Lessons from a Burned Out Ex CISO is written by an author who has real world experience in launching a Cyber Consulting company It is all encompassing with coverage spanning from selecting which legal formation is most suitable to which segment of the Cybersecurity industry should be targeted The book is geared specifically towards the CISO that is on the verge of a total burnout or career change It explains how CISOs can market their experience and services to win and retain key customers It includes a chapter on how certification can give a Cybersecurity consultant a competitive edge and covers the five top certifications in information security CISSP CompTIA Security CompTIA CySA CSSP and CISM The book s author has been in the IT world for more than 20 years and has worked for numerous companies in corporate America He has experienced CISO burnout He has also started two successful Cybersecurity companies This book offers his own unique perspective based on his hard earned lessons learned and shows how to apply them in creating a successful venture It also covers the pitfalls of starting a consultancy how to avoid them and how to bounce back from any that prove unavoidable This is the book for burned out former CISOs to rejuvenate themselves and their careers by launching their own consultancies

How to Run and Grow Your Own Business Kevin Duncan,2016-09-08 You are about to embark on one of

the biggest adventures of your life It's a daunting prospect isn't it An empty desk no customers no confirmed money coming in and no one to gossip with Welcome to running your own business Every issue is now yours to wrestle with and yours alone But then so is all the satisfaction when things go well whether that is mental or financial This book expertly guides you through the principles of running and growing a successful business including what to do when it's not going exactly as you wish Crammed with practical advice from assessing pros and cons to motivating yourself and adopting effective practices it will help you find clear practical solutions and prove invaluable as you tackle this great adventure

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