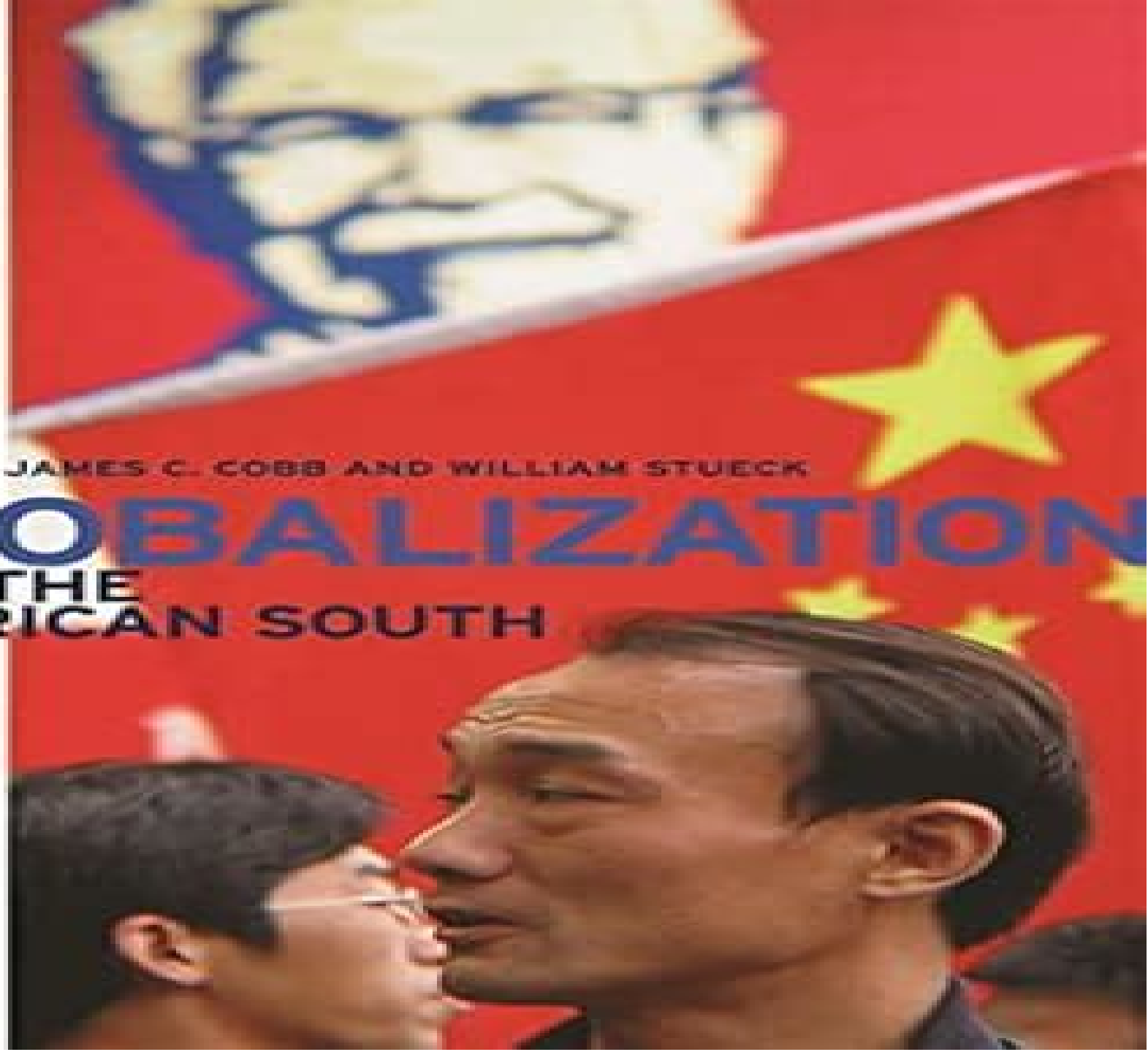


EDITED BY JAMES C. COBB AND WILLIAM STUECK

# GLOBALIZATION AND THE AMERICAN SOUTH



# Globalization And The American South

**Larry E. Tise, Jeffrey J. Crow**



## **Globalization And The American South:**

*Globalization and the American South* James Charles Cobb, William Whitney Stueck, 2005 In 1955 the Fortune magazine list of America's largest corporations included just 18 with headquarters in the Southeast By 2002 the number had grown to 123 In fact the South attracted over half of the foreign businesses drawn to the United States in the 1990s The eight original essays collected here consider this stunning dynamism in ways that help us see anew the region's place in that ever accelerating transnational flow of people capital and technology known collectively as globalization Moving between local and global perspectives the essays discuss how once faraway places like Latin America Asia Africa and the Indian Subcontinent are now having an impact on the South One essay for example looks at a range of issues behind the explosive growth of North Carolina's Latino population which grew by almost 400 percent during the 1990s miles ahead of the national growth percentage of 61 In another essay we learn why BMW workers in Germany frustrated with the migration of jobs to South Carolina refer to the American South as our Mexico Showing that global forces are often on both sides of the matchup reshaping the South but also adapting to and exploiting its peculiarities many of the essays make the point that although the new ethnic food section at the local Winn Dixie is one manifestation of globalization so is the wide ranging export of such originally southern phenomena as NASCAR and Kentucky Fried Chicken If a single message emerges from the book it is this Beware of tidy accounts of worldwide integration On one hand globalization can play to southern shortcomings think of the region's repute as a source of cheap labor on the other the influx of new peoples customs and ideas is poised to alter forever the South's historic black white racial divide

Memphis and the Paradox of Place Wanda Rushing, 2009-09-01 Celebrated as the home of the blues and the birthplace of rock and roll Memphis Tennessee is where Elvis Presley B B King Johnny Cash and other musical legends got their starts It is also a place of conflict and tragedy the site of Martin Luther King Jr's 1968 assassination and a city typically marginalized by scholars and underestimated by its own residents Using this iconic southern city as a case study Wanda Rushing explores the significance of place in a globalizing age Challenging the view that globalization renders place generic or insignificant Rushing argues that cultural and economic distinctiveness persists in part because of global processes not in spite of them Rushing weaves her analysis into stories about the history and global impact of blues music the social and racial complexities of Cotton Carnival and the global rise of FedEx headquartered in Memphis She portrays Memphis as a site of cultural creativity and global industry a city whose traditions complex past and specific character have had an influence on culture worldwide

**Globalization and the American South** James Charles Cobb, William Whitney Stueck, 2005 In 1955 the Fortune magazine list of America's largest corporations included just 18 with headquarters in the Southeast By 2002 the number had grown to 123 In fact the South attracted over half of the foreign businesses drawn to the United States in the 1990s The eight original essays collected here consider this stunning dynamism in ways that help us see anew the region's place in that ever accelerating transnational flow of people capital and technology

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**The American South in a Global World** James L. Peacock, Harry L. Watson, Carrie R. Matthews, 2006-03-13 Looking beyond broad theories of globalization this volume examines the specific effects of globalizing forces on the southern United States Eighteen essays approach globalization from a variety of perspectives addressing such topics as relations between global and local communities immigration particularly of Latinos and Asians local industry in a time of globalization power and confrontation between rural and urban worlds race ethnicity and organizing for social justice and the assimilation of foreign born professionals From portraits of the political and economic positions of Latinos in Miami and Houston to the effects of mountaintop removal on West Virginia communities these snapshots of globalization across a broad southern ground help redirect the study of the South in response to how the South itself is being reshaped by globalization in the twenty first century Contributors Catherine Brooks Morristown New Jersey David H Cissel University of Memphis Thaddeus Countway Gulbrandsen University of New Hampshire Carla Jones University of Colorado Boulder Sawa Kurotani University of Redlands Redlands Cal Paul A Levengood Virginia Historical Society Carrie R Matthews University of North Carolina at Chapel Hill Bryan McNeil University of North Carolina at Chapel Hill Marcela Mendoza University of Memphis Donald M Nonini University of Toronto James L Peacock University of North Carolina at Chapel Hill Barbara Ellen Smith University of Memphis Jennie M Smith Berry College Mount Berry Ga Sandy Smith Nonini University of Toronto Ellen Griffith Spears Emory University Gregory Stephens University of West Indies Mona Steve Striffler University of Arkansas Ajantha Subramanian Harvard University Meenu Tewari University of North Carolina at Chapel Hill Lucila Vargas University of North Carolina at Chapel Hill Harry L Watson University of North Carolina at Chapel Hill Rachel A Willis University of North Carolina at Chapel Hill

*Plantation Kingdom* Richard Follett, Sven Beckert, Peter Coclanis, Barbara M. Hahn, 2016-04-01 How global competition brought the plantation kingdom to its knees In 1850 America's plantation economy reigned supreme

U S cotton dominated world markets and American rice sugarcane and tobacco grew throughout a vast farming empire that stretched from Maryland to Texas Four million enslaved African Americans toiled the fields producing global commodities that enriched the most powerful class of slaveholders the world had ever known But fifty years later after emancipation demolished the plantation labor system Asian competition flooded world markets with cheap raw materials and free trade eliminated protected markets America s plantations lay in ruins Plantation Kingdom traces the rise and fall of America s plantation economy Written by four renowned historians the book demonstrates how an international capitalist system rose out of slave labor indentured servitude and the mass production of agricultural commodities for world markets Vast estates continued to exist after emancipation but tenancy and sharecropping replaced slavery s work gangs across most of the plantation world Poverty and forced labor haunted the region well into the twentieth century The book explores the importance of slavery to the Old South the astounding profitability of plantation agriculture and the legacy of emancipation It also examines the place of American producers in world markets and considers the impact of globalization and international competition 150 years ago Written for scholars and students alike Plantation Kingdom is an accessible and fascinating study

**Latino Immigrants and the Transformation of the U.S. South** Mary E. Odem, Elaine Cantrell Lacy, 2009 The Latino population in the South has more than doubled over the past decade The mass migration of Latin Americans to the U S South has led to profound changes in the social economic and cultural life of the region and inaugurated a new era in southern history This multidisciplinary collection of essays written by U S and Mexican scholars explores these transformations in rural urban and suburban areas of the South Using a range of different methodologies and approaches the contributors present in depth analyses of how immigration from Mexico and Central and South America is changing the South and how immigrants are adapting to the southern context Among the book s central themes are the social and economic impact of immigration the resulting shifts in regional culture new racial dynamics immigrant incorporation and place making and diverse southern responses to Latino newcomers Various chapters explore ethnic and racial tensions among poultry workers in rural Mississippi and forestry workers in Alabama the Mexicanization of the urban landscape in Dalton Georgia the costs and benefits of Latino labor in North Carolina the challenges of living in transnational families immigrant religious practice and community building in metropolitan Atlanta and the creation of Latino spaces in rural and urban South Carolina and Georgia

The Old South's Modern Worlds L. Diane Barnes, Brian Schoen, Frank Towers, 2011-04-06 The Old South has traditionally been portrayed as an insular and backward looking society The Old South s Modern Worlds looks beyond this myth to identify some of the many ways that antebellum southerners were enmeshed in the modernizing trends of their time The essays gathered in this volume not only tell unexpected narratives of the Old South they also explore the compatibility of slavery the defining feature of antebellum southern life with cultural and material markers of modernity such as moral reform cities and industry Considered as proponents of American manifest destiny for example antebellum southern

politicians look more like nationalists and less like separatists Though situated within distinct communities Southerners white black and red participated in and responded to movements global in scope and transformative in effect The turmoil that changes in Asian and European agriculture wrought among southern staple producers shows the interconnections between seemingly isolated southern farms and markets in distant lands Deprovincializing the antebellum South The Old South s Modern Worlds illuminates a diverse region both shaped by and contributing to the complex transformations of the nineteenth century world

**The State of Global Education** Brad Maguth, Jeremy Hilburn, 2015-04-10 A battle is being waged in classrooms and capitals around the world over the goals and objectives of the future of global education While there is growing research in the area of global education much remains to be uncovered challenged and learned through sound empirical research and conceptual explorations What type of global citizens will schools promote What types of policies programs and instructional practices best promote effective global citizenship Will global education curricula advance an unwavering loyalty to neoliberal ideologies and interests over the strengthening of human rights and the environmental health of our planet This volume presents a series of research studies and innovative instructional practices centered on advancing global learning opportunities and literacies The authors in this volume initiate a much needed conversation on ways students in multiple contexts can and should learn with the world and its people Part I addresses global education in theory with a particular focus on development intercultural competence and global citizenship Part II addresses educational programs and practices that foster global learning and action to help build a better future for all citizens of our planet including experiential education university initiatives and conceptual approaches to teaching and learning This scholarship spans four continents in a multitude of educational contexts primary secondary and tertiary each with a focus on a different dimension of the possibilities and pitfalls in teaching about and with the world and its people

**America's Other Automakers** Timothy J. Minchin, 2021-04-01 In 2018 almost half of all vehicles made in North America were produced at foreign owned plants and the sector was on track to monopolize the market Despite this the industry has been overlooked compared with its domestic counterpart both in scholarship and popular memory Redressing this neglect America's Other Automakers provides a new history of the foreignowned auto sector the first to extensively draw on archival sources and to articulate the human agency of participants including workers managers and industry recruiters Timothy J Minchin challenges the view that the industry's growth primarily reflected incentives stressing human agency and the complexity of individual stories instead Deeply human in its approach the book also explores the industry's impact on grassroots communities showing that it had more costs than supporters acknowledged Drawing on a wide range of primary and secondary sources America's Other Automakers uncovers significant tensions over unionization reports of discriminatory hiring and unease about the industry's rapid growth critically exploring seven large assembly facilities and their impact on the communities in which they were built

*Ordinary Cities, Extraordinary Geographies* Bryson, John R., Kalafsky, Ronald

V., Vanchan, Vida, 2021-08-27 This insightful book explores smaller towns and cities places in which the majority of people live highlighting that these more ordinary places have extraordinary geographies It focuses on the development of an alternative approach to urban studies and theory that foregrounds smaller cities and towns rather than much larger cities and conurbations

*Where the New World Is* Martyn Bone, 2018-01-15 Where the New World Is assesses how fiction published since 1980 has resituated the U S South globally and how earlier twentieth century writing already had done so in ways traditional southern literary studies tended to ignore Martyn Bone argues that this body of fiction has over the course of some eighty years challenged received readings and understandings of the U S South as a fixed place largely untouched by immigration or even internal migration and economic globalization The writers discussed by Bone emphasize how migration and labor have reconfigured the region's relation to the nation and a range of transnational scales hemispheric Jamaica the Bahamas Haiti transatlantic Black Atlantic Denmark England Mauritania and transpacific global southern Australia China Vietnam Writers under consideration include Zora Neale Hurston Nella Larsen John Oliver Killens Russell Banks Erna Brodber Cynthia Shearer Ha Jin Monique Truong Lan Cao Toni Morrison Peter Matthiessen Dave Eggers and Laila Lalami The book also seeks to resituate southern studies by drawing on theories of scale that originated in human geography In this way Bone also offers a new paradigm in which the U S South is thoroughly engaged with a range of other scales from the local to the global making both literature about the region and southern studies itself truly transnational in scope

**Here We May Rest** Silvia Giagnoni, 2017-04-01 Hailed as the most restrictive immigration bill in the nation the Beason Hammon Alabama Taxpayer Citizen Protection Act known as HB 56 went into effect in September 2011 Its intent was to create jobs for Alabamians by making the lives of undocumented immigrants in the state impossible so that they would self deport It failed Here We May Rest offers a comprehensive explanation of how and why HB 56 came about and reports on its effects on immigrant communities Author Silvia Giagnoni argues that the legislation was anti immigrant not merely anti illegal immigration as its proponents claimed Building a case against the legalistic framework through which the bill was promoted Giagnoni dissects the role the media and Fox News specifically played in criminalizing immigrants as well as mainstreaming immigrant haters which created the xenophobic climate that paved the way for the Trump Presidency The new immigrants of Alabama take center stage in the second part of the book reclaiming their role in the cultural social and economic development of the state Giagnoni concludes with an appeal against any form of social segregation because only direct contact massive prolonged equal and intimate as Howard Zinn argued will cure the stereotyping and prejudice that feed ignorance and foster fear

**Nuevo South** Perla M. Guerrero, 2017-11-22 Latinas/os and Asians are rewriting the meaning and history of race in the American South by complicating the black white binary that has frequently defined the region since before the Civil War Arriving in southern communities as migrants or refugees Latinas/os and Asians have experienced both begrudging acceptance and prejudice as their presence confronts and troubles local understandings of race and difference

understandings that have deep roots in each community's particular racial history as well as in national fears and anxieties about race. *Nuevo South* offers the first comparative study showing how Latinas/os and Asians are transforming race and place in the contemporary South. Integrating political, economic, and social analysis, Perla M. Guerrero examines the reception of Vietnamese, Cubans, and Mexicans in northwestern Arkansas communities that were almost completely white until the mid-1970s. She shows how reactions to these refugees and immigrants ranged from reluctant acceptance of Vietnamese as former US allies to rejection of Cubans as communists, criminals, and homosexuals, and Mexicans as illegal aliens who were perceived as invaders when they began to establish roots and became more visible in public spaces. Guerrero's research clarifies how social relations are constituted in the labor sphere, particularly the poultry industry, and reveals the legacies of regional history, especially anti-Black violence and racial cleansing. *Nuevo South* thus helps us to better understand what constitutes the so-called Nuevo South and how historical legacies shape the reception of new people in the region.

### **Going Places**

Robert Burgin, 2013-01-08. Successfully navigate the rich world of travel narratives and identify fiction and nonfiction read-alikes with this detailed and expertly constructed guide. Just as savvy travelers make use of guidebooks to help navigate the hundreds of countries around the globe, smart librarians need a guidebook that makes sense of the world of travel narratives. *Going Places: A Reader's Guide to Travel Narratives* meets that demand, helping librarians assist patrons in finding the nonfiction books that most interest them. It will also serve to help users better understand the genre and their own reading interests. The book examines the subgenres of the travel narrative genre in its seven chapters, categorizing and describing approximately 600 titles according to genres and broad reading interests and identifying hundreds of other fiction and nonfiction titles as read-alikes and related reads by shared key topics. The author has also identified award-winning titles and spotlighted further resources on travel lit, making this work an ideal guide for readers, advisors, as well as a book general readers will enjoy browsing.

*The Myth of Southern Exceptionalism* Matthew D. Lassiter, Joseph Crespino, 2009-11-19. More than one-third of the population of the United States now lives in the South, a region where politics, race relations, and the economy have changed dramatically since World War II. Yet historians and journalists continue to disagree over whether the modern South is dominating, deviating from, or converging with the rest of the nation. Has the time come to declare the end of southern history? And how do the stories of American history change if the South is no longer seen as a region apart, as the conservative counterpoint to a liberal national ideal? *The Myth of Southern Exceptionalism* challenges the idea of southern distinctiveness in order to offer a new way of thinking about modern American history. For too long, the belief in an exceptional South has encouraged distortions and generalizations about the nation's otherwise liberal traditions, especially by compartmentalizing themes of racism, segregation, and political conservatism in one section of the country. This volume dismantles popular binaries of de facto versus de jure segregation, red state conservatism versus blue state liberalism, the South versus the North, to rewrite the history of region and nation alike. Matthew Lassiter and Joseph Crespino present



thirteen essays framed by their provocative introduction that reinterpret major topics such as the civil rights movement in the South and the North the relationship between conservative backlash and liberal reform throughout the country the rise of the Religious Right as a national phenomenon the emergence of the metropolitan Sunbelt and increasing suburban diversity in a multiracial New South By writing American history across regional borders this volume spends as much time outside as inside the traditional boundaries of the South moving from Mississippi to New York City from Southern California to South Carolina from Mexico to Atlanta from Hollywood to the Newport Folk Festival and from the Pentagon to the Attica prison rebellion

**How China is Reshaping the Global Economy** Rhys Jenkins, 2022-06-16 China's growing economic involvement in Sub-Saharan Africa and Latin America has been a source of major controversy The official Chinese position maintains that the growth of bilateral relations is of mutual benefit and provides a good example of South-South cooperation Critics on the other hand see the economic relations between China and other developing countries as highly unequal with most of the benefits accruing to China and a few local elites They also point to negative socio-economic, political and environmental consequences *How China is Reshaping the Global Economy: Development Impacts in Africa and Latin America* throws more light on these controversies through a comparative study of China's impact on the two regions It looks not just at bilateral relations between China and the two regions but also analyses the changes in the global economy brought about as a result of the shift in economic activity from North America and Western Europe to Asia This book looks at the factors which led to rapid economic growth in China and the way in which this has affected global manufacturing, commodity markets, the international presence of Chinese companies and financial flows It examines the different forms of Chinese economic involvement in Sub-Saharan Africa and Latin America, the main drivers and economic, social, political and environmental consequences It ends with a comparison of the two regions that highlights the importance of different histories and political and institutional contexts in determining the impacts of China Since the first edition of *How China is Reshaping the Global Economy: Development Impacts in Africa and Latin America*, China's role in the global economy has continued to expand and the Chinese government's foreign policy has become more assertive The global presence of China has been marked by the expansion of the Belt and Road Initiative to almost 150 countries and the trade war between the US and China as well as increased Western concerns over the activities of major Chinese companies such as Huawei This new edition documents these changes and their implications for SSA and LAC

*Johnny Mercer* Glenn T. Eskew, 2013-11-15 John Herndon Johnny Mercer 1909-76 remained in the forefront of American popular music from the 1930s through the 1960s writing over a thousand songs collaborating with all the great popular composers and jazz musicians of his day working in Hollywood and on Broadway and as cofounder of Capitol Records helping to promote the careers of Nat King Cole, Margaret Whiting, Peggy Lee and many other singers Mercer's songs sung by Bing Crosby, Billie Holiday, Judy Garland, Frank Sinatra, Ella Fitzgerald, Tony Bennett, Lena Horne and scores of other performers are canonical parts of the great American songbook

Four of his songs received Academy Awards Moon River Days of Wine and Roses On the Atchison Topeka and the Santa Fe and In the Cool Cool Cool of the Evening Mercer standards such as Hooray for Hollywood and You Must Have Been a Beautiful Baby remain in the popular imagination Exhaustively researched Glenn T Eskew's biography improves upon earlier popular treatments of the Savannah Georgia born songwriter to produce a sophisticated insightful evenhanded examination of one of America's most popular and successful chart toppers Johnny Mercer Southern Songwriter for the World provides a compelling chronological narrative that places Mercer within a larger framework of diaspora entertainers who spread a southern multiracial culture across the nation and around the world Eskew contends that Mercer and much of his music remained rooted in his native South being deeply influenced by the folk music of coastal Georgia and the blues and jazz recordings made by black and white musicians At Capitol Records Mercer helped redirect American popular music by commodifying these formerly distinctive regional sounds into popular music When rock n roll diminished opportunities at home Mercer looked abroad collaborating with international composers to create transnational songs At heart Eskew says Mercer was a jazz musician rather than a Tin Pan Alley lyricist and the interpenetration of jazz and popular song that he created expressed elements of his southern heritage that made his work distinctive and consistently kept his music before an approving audience

**How China is Reshaping the Global Economy** Rhys Owen Jenkins, 2019 China's growing economic involvement in Sub Saharan Africa and Latin America has been a source of major controversy This book sheds light on these controversies through a comparative study of China's impact on the two regions

*A New History of the American South* W. Fitzhugh Brundage, Jon F. Sensbach, Laura F. Edwards, 2023-03-15 For at least two centuries the South's economy politics religion race relations fiction music foodways and more have figured prominently in nearly all facets of American life In *A New History of the American South* W Fitzhugh Brundage joins a stellar group of accomplished historians in gracefully weaving a new narrative of southern history from its ancient past to the present This groundbreaking work draws on both well established and new currents in scholarship among them global and Atlantic world history histories of African diaspora and environmental history The volume also considers the experiences of all people of the South Black white Indigenous female male poor and elite Together the essays compose a seamless cogent and engaging work that can be read cover to cover or sampled at leisure Contributors are Peter A Coclanis Gregory P Downs Laura F Edwards Robbie Ethridge Kari Frederickson Paul Harvey Kenneth R Janken Martha S Jones Blair L M Kelley Kate Masur Michael A McDonnell Scott Reynolds Nelson James D Rice Natalie J Ring and Jon F Sensbach

**New Voyages to Carolina** Larry E. Tise, Jeffrey J. Crow, 2017-09-14 *New Voyages to Carolina* offers a bold new approach for understanding and telling North Carolina's history Recognizing the need for such a fresh approach and reflecting a generation of recent scholarship eighteen distinguished authors have sculpted a broad inclusive narrative of the state's evolution over more than four centuries The volume provides new lenses and provocative possibilities for reimagining the state's past Transcending traditional markers of wars and

elections the contributors map out a new chronology encompassing geological realities the unappreciated presence of Indians blacks and women religious and cultural influences and abiding preferences for industrial development within the limits of progressive politics While challenging traditional story lines the authors frame a candid tale of the state s development Contributors Dorothea V Ames East Carolina University Karl E Campbell Appalachian State University James C Cobb University of Georgia Peter A Coclanis University of North Carolina at Chapel Hill Stephen Feeley McDaniel College Jerry Gershenhorn North Carolina Central University Glenda Elizabeth Gilmore Yale University Patrick Huber Missouri University of Science and Technology Charles F Irons Elon University David Moore Warren Wilson College Michael Leroy Oberg State University of New York College at Geneseo Stanley R Riggs East Carolina University Richard D Starnes Western Carolina University Carole Watterson Troxler Elon University Bradford J Wood Eastern Kentucky University Karin Zipf East Carolina University

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