
THE KNOWLEDGE- CREATING COMPANY

How Japanese
Companies
Create the
Dynamics of
Innovation



IKUJIRO NONAKA
HIROTAKA TAKEUCHI

Knowledge Creating Company How Japanese Companies Create The Dynamics Of Innovation

Ikujiro Nonaka,Hiroataka Takeuchi



Knowledge Creating Company How Japanese Companies Create The Dynamics Of Innovation:

The Knowledge-Creating Company Ikujiro Nonaka, 2008-12-11 In a world where the only certainty is uncertainty the one sure source of lasting competitive advantage is knowledge The best companies survive by consistently creating new knowledge disseminating it widely throughout the organization and quickly leveraging it in their business processes and their products In The Knowledge Creating Company Ikujiro Nonaka shows how your company can exploit its knowledge to continually innovate and reinvent itself in the face of relentless change Since 1922 Harvard Business Review has been a leading source of breakthrough ideas in management practice The Harvard Business Review Classics series now offers you the opportunity to make these seminal pieces a part of your permanent management library Each highly readable volume contains a groundbreaking idea that continues to shape best practices and inspire countless managers around the world

The Knowledge-creating Company Ikujiro Nonaka, Hirotaka Takeuchi, 1995 The authors contend that Japanese firms are successful because they are innovative and not merely masters of imitation as some think and because they create new knowledge and use it to produce successful products and technologies Illustrations **The Knowledge-creating Company** Ikujiro Nonaka, Hirotaka Takeuchi, 1995 To explain how this is done and illuminate Japanese business practices as they do so the authors range from Greek philosophy to Zen Buddhism from classical economists to modern management gurus illustrating the theory of organizational knowledge creation with case studies drawn from such firms as Honda Canon Matsushita NEC Nissan 3M GE and even the U S Marines In addition the authors show that to create knowledge the best management style is neither top down nor bottom up but rather what they call middle up down in which the middle managers form a bridge between the ideals of top management and the chaotic realities of the frontline Quantitative Analysis of Intra-organizational Knowledge Sharing Madeleine Block, 2010 During the last decades the world economy has experienced significant transformations The pace of change is still showing no sign of slowing down Financial globalization and rapid merge of information and communication technologies have integrated the world economy The world economy has been turned from an industrial into a knowledge economy Knowledge has become a strategic asset for firms and the ability to manage knowledge seems to be the crucial management skill now in the knowledge age It is assumed as basis of the knowledge economy in sense of sharing knowledge and creating new knowledge for commercial advantage Findings of the research about the factors of knowledge sharing process indicate that the success of intra organizational knowledge sharing in firms is determined to be an important extent of social relationships between the people and departments involved This book provides interesting insights to the concepts of knowledge and social capital It shows how they take effect in real life business what role does trust and trustworthiness play Do we need shared visions Can the existence and the effect shared values be measured Interesting questions Yes indeed And the answers given in this book are even based on statistical hard facts from empirical data And this is not always the case in books that deal with issues on the borderline between economic

and social science *Japan, Moving Toward a More Advanced Knowledge Economy*, 2 Tsutomu Shibata, Hirotake Takeuchi, 2006-01-01 These two volumes analyze Japan from the Knowledge Economy perspective covering a wide range of sectoral issues in development including the macro economic framework education and skills training the national innovation system science and technology information and communication technology and infrastructure While Volume 1 explores the four pillars of the Knowledge for Development framework the second volume presents up to date case studies of outstanding Japanese private companies that each characterize different aspects of the Knowledge Economy By combining economics and business these volumes allow readers to grasp the full scope of today's knowledge economy **The International**

Handbook on Innovation Larisa V Shavinina, 2003-10-16 The breadth of this work will allow the reader to acquire a comprehensive and panoramic picture of the nature of innovation within a single handbook Knowledge Management Daryl Morey, Mark T. Maybury, Bhavani M. Thuraisingham, 2002 An introduction to the field of knowledge management

Handbook of Organizational Consultation Robert Golembiewski, 2000-06-30 A handbook on organizational consultation This second edition includes more than 35 new chapters and an expanded list of international contributors It analyzes all aspects of organizational consulting including normative empirical and political topics and offers a broad view of consultation diagnoses problem centres and interventions **Handbook of Research on Tacit Knowledge Management for**

Organizational Success Jaziri-Bouagina, Dhouha, Jamil, George Leal, 2017-04-20 Continuous improvements in businesses practices have created enhanced opportunities for growth and development This not only leads to higher success in day to day profitability but it increases the overall probability of success for organizations The Handbook of Research on Tacit Knowledge Management for Organizational Success is a pivotal reference source for the latest advancements and methodologies on knowledge administration in the business field Featuring extensive coverage on relevant areas such as informal learning quality management and knowledge acquisition this publication is an ideal resource for practitioners marketers human resource managers professors researchers and students seeking academic material on knowledge management techniques *Building a Competitive Public Sector with Knowledge Management Strategy* Al-Bastaki,

Yousif, 2013-08-31 Organizational strategies in the public sector are constantly changing and growing In order for organizations to remain successful and competitive they must ensure that the stream of knowledge is managed effectively Building a Competitive Public Sector with Knowledge Management Strategy explores different practices and theories of knowledge management providing an efficient way of sustaining knowledge to improve organizational learning and enhance company performance By intelligently analyzing current research this publication is beneficial to managers practitioners and researchers interested in increasing their knowledge management strategies in the public sector The Strategic Management of Intellectual Capital and Organizational Knowledge Chun Wei Choo, Nick Bontis, 2002-04-04 Increasingly the challenge of management is to create and supply knowledge in order to sustain organizational performance However few

books on management strategy have been written using this concept as a foundation This unique volume adopts a knowledge based approach that will complement and perhaps supplant other perspectives Editors Nick Bontis and Chun Wei Choo look at the literature through the lens of strategic management and from the vantage point of organizational science The thirty readings have been carefully selected and commissioned to provide the best literature available from articles newly written for this book and from existing publications

Connectivity and Knowledge Management in Virtual Organizations: Networking and Developing Interactive Communications Camison, Cesar,Palacios, Daniel,Garrigos, Fernando,Devece, Carlos,2008-10-31 This book analyzes different types of virtual communities proposing Knowledge Management as a solid theoretical ground for approaching their management Provided by publisher **Proceedings of the 10th International Conference on Intellectual Capital, knowledge Management and Organisational Learning** Dr Annie

Green,2013-01-09 **Knowledge Creation and Management** Kazuo Ichijo,Ikujiro Nonaka,2007 This book presents the latest management ideas in knowledge creation and management in readable and non technical chapters Leading experts have contributed chapters in their fields of expertise Each distils his or her subject in a chapter that is accessible to managers who want to learn what can be applied to their organizations without the distracting details of research methodology Each chapter however is based on careful research The book is organized so that readers can easily find chapters of most interest and value to them The emphasis is on the practical applications of knowledge to a wide variety of organizations and functional areas Managing Knowledge Assets and Business Value Creation in Organizations: Measures and Dynamics Schiuma, Giovanni,2010-11-30 Managing Knowledge Assets and Business Value Creation in Organizations Measures and Dynamics provides an advanced state of the art understanding of the links between the knowledge assets dynamics and the business value creation This publication focuses on the theory models approaches methodologies tools and techniques for measuring and managing organizational knowledge assets dynamics supporting and driving business performance improvements This comprehensive work is a substantial contribution to the field in terms of theory methodology and applications to replicate support and challenge existing studies and offer new applications of existing theory and approaches

Knowledge Management in the Intelligence Enterprise Edward Waltz,2003 If you are responsible for the management of an intelligence enterprise operation and its timely and accurate delivery of reliable intelligence to key decision makers this book is must reading It is the first easy to understand system level book that specifically applies knowledge management principles practices and technologies to the intelligence domain The book describes the essential principles of intelligence from collection processing and analysis to dissemination for both national intelligence and business applications

Developing Knowledge Societies for Distinct Country Contexts Lopes, Nuno Vasco,Baguma, Rehema,2020-12-18 Through knowledge societies people have capabilities to acquire information and to transform that information into knowledge and information which empowers them to enhance their lives and to contribute to the social

economic development The practical application of knowledge into innovation and how this process from research to development to application can be achieved is a domain that is not yet very well understood Developing Knowledge Societies for Distinct Country Contexts is an essential reference source that documents methods best practices and case studies for the development of global knowledge societies at the national regional and local levels Featuring empirical analysis on topics such as smart governance financial literacy and globalization this book is ideally designed for business strategists economists international researchers anthropologists politicians policymakers governmental sectors academics and students seeking coverage on the development of knowledge society policies and strategies in various areas of the world *Proceedings of the International Conference Theory and Applications in the Knowledge Economy* Eduardo Tomé, 2016-07-08 Foreword TAKE 2016 is a dream that came true In about six months a group of friends and colleagues put together in an upcoming and very dynamic university a conference with 9 streams 3 keynotes and 3 special sessions 60 papers presented 6 posters and around 80 participants from 20 countries This is awesome I would like to deeply thank Aveiro University the GOVCOPP research centre the conference committee the keynote speakers the special session convenors the stream leaders the reviewers the authors and the administrative people for all their work and support I want to have two special words one for Blazenka Knezevic without whom the website would not have been possible the other for Gaby Neumann for work in these Proceedings Scientifically TAKE seems to be as important and new and far reaching We don't have shortage of models regarding the knowledge economy but we decisively lack to explore the relation between theory and practice TAKE is a step in exploring that difference We know that Exact sciences find the best answers and social sciences give the best questions J C Spender and we also know that Knowledge Management is more preached by scholars than done by practitioners Aino Kianto We assume the first idea and try to overcome the second Hopefully TAKE 2016 will be a great success Thank you for everything

Handbook of Research on the Strategic Management of Family Businesses Palma-Ruiz, Jesús Manuel, Barros-Contreras, Ismael, Gnan, Luca, 2020-01-10 The literature on family business has developed significantly over the last years However efforts remain to summarize and systematize the main aspects that affect the behavior of this type of company In this regard the topic of strategic management has been developed In this sense it is especially important to recognize how the family decisively influences the behavior of the company and also to identify how the existence of the company affects family dynamics Those who manage family businesses whether family or not must reconcile both perspectives business and family in the definition of strategic objectives allowing sustainability and continuity in this type of organization The Handbook of Research on the Strategic Management of Family Businesses provides emerging research that covers how strategic management in the family business has been developed and identifies the objectives that sustain this strategic behavior the main areas of analysis family and business the definition of strategies and their implementation Also the authors of this book review the different scenarios for family firms and propose strategies to tackle the challenges and seize the possibilities to

grow in a competitive and dynamic environment Featuring coverage on a broad range of topics such as human capital organizational leadership and knowledge creation this book is ideally designed for family firms managers advisors consultants policymakers business professionals executives entrepreneurs researchers academicians and students

Knowledge Preservation Through Community of Practice Rocco Agrifoglio, 2015-08-29 This book links knowledge management literature and information systems research to explore the process of knowledge preservation within a community of practice It contributes to existing literature in different ways First it provides a conceptualization of the community knowledge preservation process In contrast to previous knowledge management research knowledge preservation is thus viewed as a process in its own right rather than an integral part of knowledge creation and sharing Furthermore the book also investigates how communities of practice preserve knowledge by identifying the main mechanisms and tools enabling members to select store and actualize the explicit and tacit forms of collective knowledge More in general the book presents guidance on how to use communities of practice to ensure the preservation of knowledge in development processes for individuals and organizations alike

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